

Maxwell LeVan Doubled His YouTube Stats in One Month - Here's How



California, Encino, Jun 9, 2021 ([Issuewire.com](https://www.issuewire.com)) - Maxwell LeVan rang in the new year at a crossroads of content creation. His music had been successful in the previous year, selling over 100,000 copies across his production work for rappers, but he struggled to stand out as an independent artist. He has made over 300 vlogs since launching his YouTube channel in September 2016 and garnered close to 200,000 views in the first 4 years. In early 2021, following the release of his single "LOVE REAL", Maxwell began posting reaction videos to his channel, starting with Olivia Rodrigo's "drivers license" and branching out to explore her unreleased music. He started to garner a larger following as he made more consistent videos, and when Taylor Swift dropped her "Fearless: Taylor's Version" album, LeVan saw his subscribers soar past the 6,000 marks after covering her music on his channel.

In the middle of June, LeVan decided to dip his toe in the world of Korean Pop, and posted a video titled "[Producer Listens to BTS for the First Time \(Butter Reaction\)](#)" and the video garnered 100,000 views in the first 5 days. Maxwell hit his 2021 goal of 10,000 subscribers on May 30th and has since skyrocketed past that number. According to Socialblade, Maxwell LeVan is estimated to make between \$20-30k in 2021 from YouTube ad revenue. His "Producer Reactions" series has over 800,000 views to date and has covered everything from Billie Eilish to BTS.

Socialblade projects LeVan to reach 30,000 subscribers by the end of the year, tripling his goal and setting him up for a career in video creation.

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Source : Maxwell LeVan

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