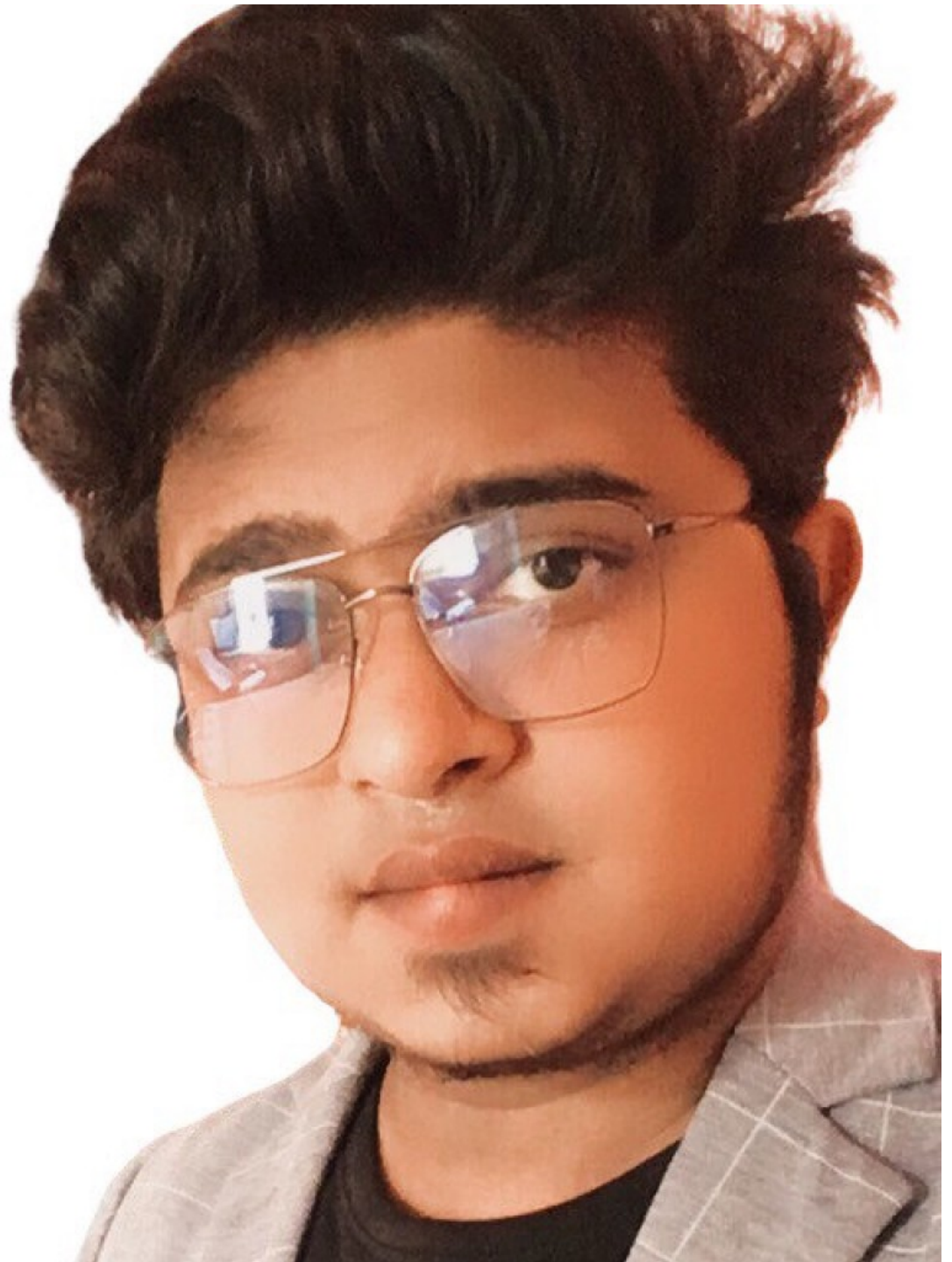


Indian e-commerce industry will see a boom within the next 3 years says entrepreneur Roudrajjal Dhar



West bengal, kolkata, Jun 21, 2021 ([Issuewire.com](https://www.issuewire.com)) - In the last few years e-commerce industry has seen a growth of 25% consistently. By the year 2026, it will be a \$200 Billion industry alone for India. People are starting to respond more to order things online and get them delivered to their doorstep, and that is because of the convenience of shopping that the industry is providing.

To help the industry grow more Roudrajjal Dhar has come up with software that helps new e-commerce sellers gain the trust of the market to commence their business.

Roudrajjal Dhar is the proprietor of DHAR DIGITAL, a digital marketing agency, with years of experience in the field and studying buying behavior of customers he has come up with this software which he names “ProoveKit” which will trigger an e-commerce site visitors psychology to make a purchase decision.

The functioning of “ProoveKit” is very simple and effective. It simply displays a widget on the e-commerce site which shows the recent sales that occurred on the site, triggering it as social proof for the new visitor to make a purchase decision. During the test phase of 1 year, this software has shown a sales boost of a minimum of 30% to 75% when used in an effective and smart way.

Along with the latest sales it can also display reviews from old customers and much more, the entire focus of the tool is to trigger the psychology of the store visitor to buy using different forms of social proof.

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