

How these 4 teenage entrepreneurs brought Athleisure Clothing to India

Aestheticmen Clothing is changing the way we look at Athleisure Clothing. Their exclusive collection is providing t-shirt's that can be worn literally anywhere and everywhere.



Adit Jain & Apaara Mehra

Madhya Pradesh, Bhopal, Jun 8, 2021 ([Issuewire.com](https://www.issuewire.com)) - **One t-shirt for work and play.** Ever thought about that? Well, 4 young entrepreneurs certainly did. In the midst of the pandemic in 2020 **Adit Jain, Kaustubh Modi, Aakriti Jain, and Apaara Mehra** started a T-shirt Brand- **Aestheticmen Clothing** with the idea to make superior quality athleisure. Yes, Athleisure – Athletics plus leisure, a well-fitting, subtle looking, lycra blended t-shirt which one can wear during their workouts as well as during their daily work.

The lightweight lycra fabric makes it perfect for your sweaty workout. As well as the skin blend fitting gives you an Aesthetic look so you can boost your fitness without even trying. The brand turned into an instant success and they recorded a sale of more than 10K in a month. Now, Aestheticmen Clothing is a registered partnership and are selling their products on more than 5 different e-commerce platforms including Amazon, Flipkart, Mensxp besides their own website www.aestheticmenclothing.in.

Currently, they have two collections and almost 15 designs in total. The Exclusives collection features the landmark designs of the athleisure brand. These athleisure tee's are made of high-performance lycra cotton, the designs have been carefully curated to fit every occasion. The essentials collection features basic tees. Made with 100% pure cotton these t-shirts are a person's go-to companion. These half sleeve tees are available in 10 colors. They also offer the option to handpick and curate your own custom combo pack of basic t-shirts. The combo pack is a bang for the buck and more so it comes in a special packing.

In our conversation with Mr. Adit and Mr. Kaustubh told us that they are planning to introduce new designs that will offer even better quality at even better prices. Thus encouraging the youth towards adapting a fitness-focused lifestyle.

Checkout Aestheticmen Clothing's products and shop from your desired platform

<https://linktr.ee/theaesthetic.men>

Tune in now and be a part of the Aestheticmen Community

Instagram: https://www.instagram.com/aestheticmenclothing_/



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Source : Aestheticmen Clothing

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