

HFL Magazine Brings Back Familiar Formula With The Warm Up Edition

HFL Magazine, releases its latest issue with an independent rising star studded affair of Network Television stars and national brands.

HUSTLER FOR LIFE: THE WARM UP EDITION

HFL MAGAZINE

FEATURING
WALLY LOCKARD III
JEFFERSON GOLDIE
TAYLOR COLEMAN
AND MORE

MAY/JUN '21

HFL MAGAZINE INTERVIEWS
ITIONA SCOTT
TURNING TRAUMA TO TRIUMPH

SEE OUR AMAZING SPOTLIGHTS

WALLY

JEFFERSON

TAYLOR

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stars that have managed to leverage opportunities with some heavy-hitting brands without compromising themselves and what they represent.

Kevin Forrest, owner of the magazine had this to say, “As a brand or entrepreneur, I think it’s important to understand that there are levels to branding or reach. Our last issue showed how it possible to remain successful without having your vision compromised by some corporate ‘template’ or “mainstream interference’. But we felt that it was important to showcase the talent that has managed to figure out ways to work within larger brands without sacrificing the independence of what they represent. I think it shows that it is possible to work with mainstream brands without ‘selling out’ what you believe your own brand or product should be.”

The latest issue of HFL Magazine includes award-winning host, Wally Lockard III of Urban Grind TV on Comcast Television; Jefferson Goldie of Food Network’s “America’s Worst Cook”; Taylor Coleman from the hit Lifetime Network Television show, “Preacher’s Daughters” and Itiona Scott of the salad and marinade brand Essie Marie’s Dressing, found in stores like Whole Foods and distributed nationally.

The current issue of HFL Magazine is on sale now in digital or print at www.k4sent.com

HFL (Hustler For Life) Magazine is a multimedia publication and subsidiary of K4S Entertainment, headquartered in Jacksonville, Florida. HFL Magazine has featured artists, entrepreneurs, and entertainers from SONY, Def Jam, VH1, MTV, Showtime, Fox, NBC, Disney, Playboy, Maxim, FHM, and more

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