

Genefied Aims at 50-100 cr Revenue by 2025

India, Delhi, Jun 14, 2021 ([Issuewire.com](https://www.issuewire.com)) - Genefied, the Loyalty Management, and Traceability services brand have been building Brand Solutions since 2018. It has helped brands improve their distorted supply chains.

Similarly, its authenticated Loyalty Management tools have proved effective for multiple industries and various sectors like FMCG, Pharma, Tyres, Auto Parts, Electronics, and more.

Since its inception in the year 2018, the team's consistent hard work helped them earn a huge name and fame. Genefied feels proud to share that it has shown a rise of 500%, in revenues since the year of inception.

Genefied owes its success and credibility to its investors like Dilip Cherian (PR Image Guru), Vivek Bhargava (India CEO, DAN network), and Mr. Kapil Malhotra (MD Total Solutions Group) who have been acting as their backbone. With their support, Genefied is on the path of earning good revenue keeping intact their good market reputation.

Their next aim is to fetch the goal of 100cr turnover and help Genefied reach the heights of its service generation.

"Our vision is to become the largest TrackNTrace service provider in the global market. We don't want to just reach our target by giving brands bland tech. Our tech has that secret sauce that could add a lot of benefits to brands at each level of their manufacturing businesses whether it's a supply chain, marketing, service, or after-sales! It's a masterpiece we are building at Genefied keeping in mind the interest of the consumers of these brands!" quotes Ayush Jhawar (Co-Founder & Technical Director at Genefied Brand Protection Solutions Pvt. Ltd.)

They have worked to build strong traceability cum Loyalty platforms for brands like Bisleri, (PASEO) Asia Pulps and Paper, Lotus Herbals, borosil and more. QR Codes are the basis of solutions they offer to brands but they just don't limit themselves to it.

For every client whose name gets attached to their list, the worth of their services increases and so does their revenue.

Genefied uses [technology innovation](#) to empower the brands by filling gaps in their current supply chains. In a way, Genefied is adding Loyalty along with traceability on the products. Their clients have shown revolutionary uptrends in their customer base and sales revenue.

Their next goal is to embrace new industries and help them grow by holding their customers closely.

If you wish to know more about our work and QR code-based services, visit

<https://genefiedtech.com/>.

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