

Elite Performance Expert Named Senior Contributor to SportsEdTV.

Shea Pierre Puts PEP in Steps of Athletes with Speed Training Coaching.



Florida, Miami, Jun 18, 2021 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](https://www.sportsedtv.com) has named Shea Pierre, former CFL standout and founder of [Pierre's Elite Performance](https://www.pierreseliteperformance.com) coaching as its newest contributor to its FREE online sports instruction platform.

"Coach Pierre runs Pierre's Elite Performance—PEP-- where he works with athletes with sports performance training programs and will now share his expertise with the athletes and coaches in our audiences," said Robert Mazzucchelli, Founder, and Chairman [SportsEdTV](https://www.sportsedtv.com).

Pierre competed in the Canadian Football League and studied psychology and sports at University. He was also the head football strength and conditioning coach for the University of Guelph from 2018-2019 and the Head Football strengthen conditioning coach for the CFLs Toronto Argos from 2019-2020.

"I like the creativity of the unique speed training equipment he has developed, truly putting pep in the steps of athletes," added Victor Bergonzoli, CEO of [SportsEdTV](https://www.sportsedtv.com).

PEP combines programs that are designed to unlock the potential in athletes. Pierre's mission is to build an athlete's foundation from the ground up.

About [SportsEdTV](#): [SportsEdTV](#) exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content and find new friends. [SportsEdTV](#) videos feature coaching from world-class coaches and athletes - many of whom are or have coached world champions - and have been watched by viewers in every country in the world.

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