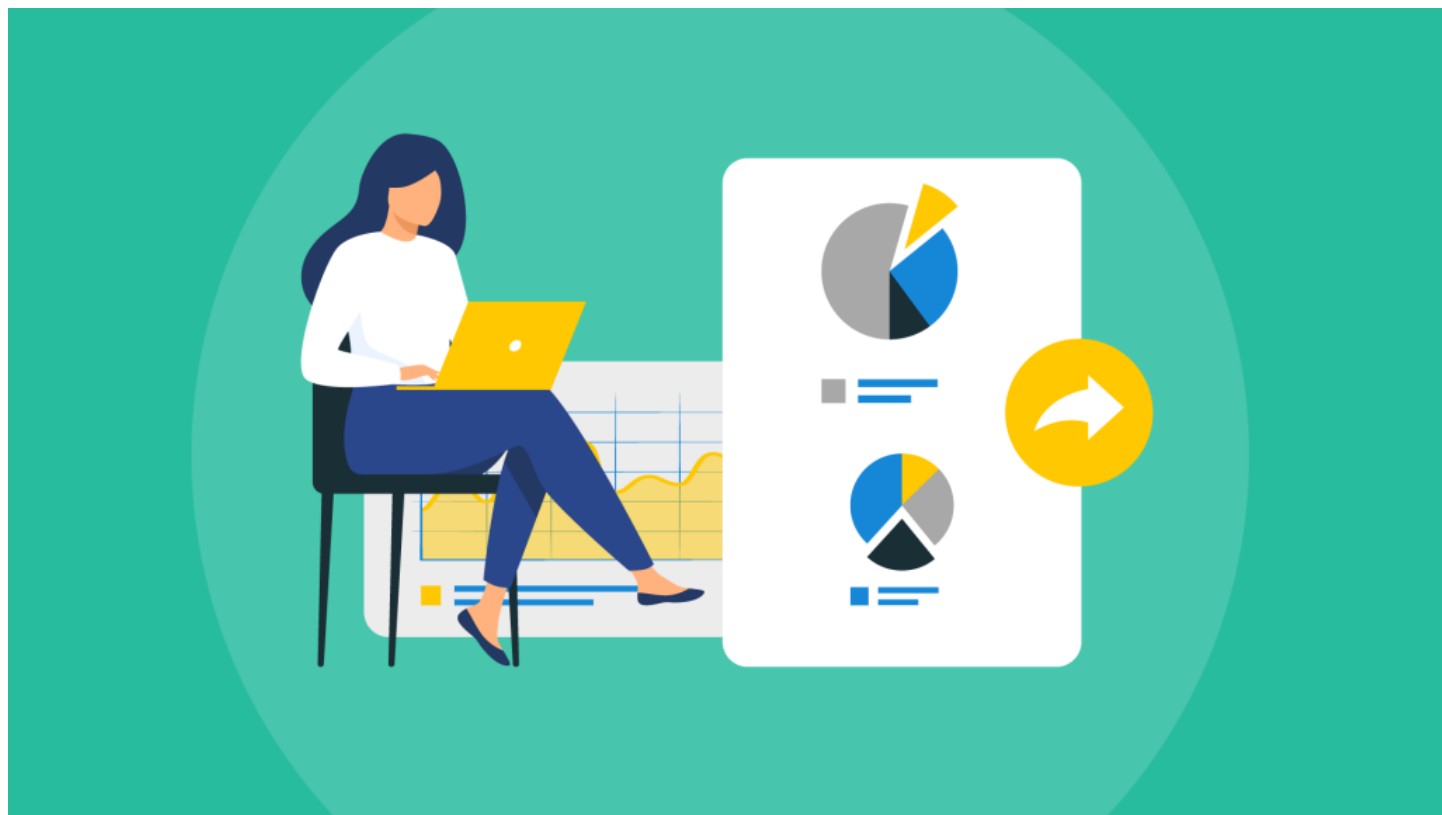


Create Shopify Custom Reports of your sales, customers, products and more with Exportier — Data Export



Mykolayivs'ka, Mykolayiv, Jun 15, 2021 ([Issuewire.com](https://www.issuewire.com)) - Meet [Exportier - Data Export](#) — a new app, which allows exporting any kind of data from your Shopify store and creating custom reports. It was designed by [Alpha Serve](#) and has a bunch of benefits over the standard Shopify tools. You can find it at the [Shopify app store](#).

By default, you have limited data selection options, so it may take ages to hand-pick necessary information for further use. And that may sound like a nightmare. However, with Exportier - Data Export you decide which fields to include in your Shopify reports. You can choose to export any combination of data from such categories as Products, Customers, Orders, Inventory Items, and Product Variants. For this, there are different filters and options.

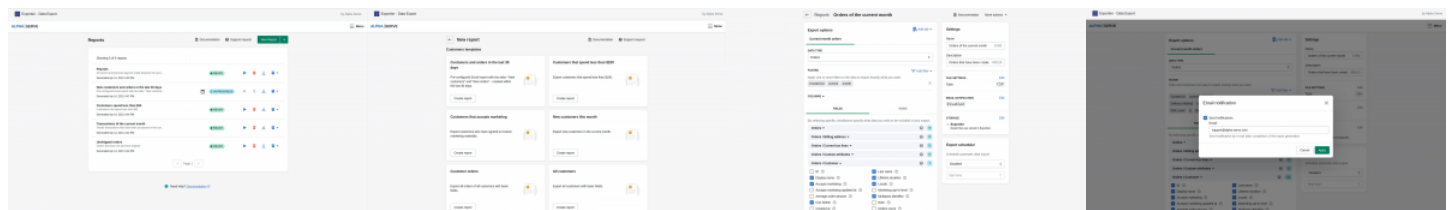
The app is easy to use and even non-technical members of your team will be able to generate professional Shopify reports. All you need is to configure the data export according to your business needs. When the criteria are set and saved, you can generate the report and download it on your device. Exportier - Data Export allows choosing the format in which you want your data to be exported. The app supports Excel and CSV files.

It is also possible to create custom report templates if you need the same datasets to be delivered from time to time. For example, you can set Shopify sales reports to get insights about the sales by country, product type, referring site, vendor, discount code, date, etc. In the same manner, Shopify customer reports, tax reports, profit reports and other kinds of reports you need may be configured. Otherwise,

you may use the existing templates, which were pre-designed taking into account the best eCommerce practice.

The app offers a bunch of other useful options, such as export scheduling, email notifications, and the possibility to export data to other business intelligence tools, such as Power BI, Tableau, and others. Google Drive integration is also available.

Alpha Serve is a Ukrainian software development company offering tailored solutions for businesses to help them improve processes, build better project teams, and deliver high-level custom software. It was established in 2003 and has become a reliable outsourcing partner for customers across the globe.



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