

Amrut Kolpek the Founder of Easy Marketing Influencer and PR are among India's Leading Digital Entrepreneur

Digital marketer and Founder of Easy Marketing Influencer, Amrut Kolpek, has risen to the peak of the Indian Digital Marketing Industry.



Maharashtra, Mumbai, Jun 9, 2021 ([IssueWire.com](https://www.issuewire.com)) - When it comes to digital marketing professionals, one such digital marketer and Founder of Easy Marketing Influencer, Amrut Kolpek, has risen to the peak of the Indian digital marketing industry. The young diligent tech entrepreneur has given a new concept of success to other young aspiring digital marketers with a Master of Social Media.

Digital marketing has arisen as a new wave of commercialization as a result of its explosive development, dragging traditional methods to the back of the pack. Digital marketing, in combination with social networking, has developed into a powerful tool for communicating with the world's growing population.

It's no surprise that digital media has changed how companies communicate with their customers; what's more clear is that the pandemic has turned digital marketing into a must rather than a nice-to-have. Brands and individuals are increasingly looking for Top digital marketers in India who can help them fulfill their demands digitally.

Today we're simultaneously living in two worlds — the real world and the social media world — and oftentimes, those lines can blur. As business owners are trying to build an impactful brand, it can be hard to separate these two worlds, leading to serious burnout that Mr. Kolpek has experienced himself, and that was one of the main reasons behind establishing Easy Marketing Influencer

Amrut Kolpek, along with being an Entrepreneur is also a successful Producer and a Business consultant by profession.

When asked in an interview about how he has managed to be a master of so many trades, Mr. Kolpek said "I just can't sit idle. I need to keep working. Either I am producing content or counseling and the rest of the time I am managing my social media marketing and PR agency company Easy Marketing Influencer. I live for my passion which is my work".

Mr. Kolpek has worked for more than 200+ clients including Bollywood Celebrities, Gold manufacturers, Diamond Merchants, Event planners, Steel companies, Hospitals, Make up brands, YouTubers, Influencers, Bloggers, etc

"The pandemic has accelerated the need for businesses to prioritize digital in their marketing efforts. Businesses in India must recognize that digital marketing is here to remain and that it is critical to utilize it effectively. If you wait for too long to update your digital marketing strategy, your company's growth might get affected. Digital marketing examines many of the aspects of a company's operations. Seventy percent of today's entrepreneurs concentrate on digital marketing", says the owner of Easy Marketing Influencer.

Many celebrities and brands have been benefited from his marketing services, which have enabled them to extend their presence through social networking channels and across all search engines.

Before you start building your social media influence, ask yourself these questions:

- What type of business do I have or want to have?
- What do I want my brand to be?
- What kind of customers/clients I want to cater to?
- Most importantly, what is important to my soul?

Once you master who you want to be, you'll be able to master your social media strategy!

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