

Amazing Workplaces is a first of its kind Employer Branding Media Platform with a global reach and audience.



Uttar Pradesh, Noida, Jun 8, 2021 ([Issuewire.com](https://www.issuewire.com)) - Employer Branding has been growing in importance as employees have become more aware of the kind of organizations they want to work for. It's no longer a question of better salaries, organizations need to attract the right talent by talking about their best practices.

The importance of Employer Branding has further increased with the pandemic disrupting the way we shall work in the future. Since the jobs are to a great extent going to be remote, the availability of talent has shifted from local to global. This definitely means that candidates have better and more flexible choices as to the kind of company they wish to work for.

In this scenario, you can be an organization that may have the best of people management practices, but if you fail to talk about these on available platforms, your employer image is largely dependent on word of mouth which is not a good thing. After all, who likes to work with an organization that holds a bad reputation.

At [Amazing Workplaces](#) we understand the need for a dedicated Employer Branding Media Platform and hence the Amazing Workplaces platform was set up with the core purpose of enhancing, enriching, and promoting 7 main and 2 sub pillars that form the core of an Amazing Workplace and subsequently a great employer brand.

The Amazing Workplaces platform gets in touch with organizations all across the globe to get them to share their unique best practices centered around these 9 pillars to help our audience gain a deeper understanding of how organizations across the world are consistently working on these pillars to create their unique and magnetic employer brand!

Founded by co-founders Ekta Capoor & Shreyasi Raghav, this media platform aims to educate its audience about the best practices followed by some of the most unique organizations from across the globe.

According to co-founder Ekta Capoor, “our philosophy is based on the 9 pillars that are the very foundation and ethos of every organization.”

These pillars are Hiring & Retention, Culture, Employee Engagement, Rewards & Recognition, Internal Communication, Diversity Inclusion & Equity, Learning & Development, CSR & Employee Experience.

“We have seen through our study and experience that every organization needs to build a strong foundation by strengthening all of these pillars to be able to create a strong and compelling Employer Brand.”

Any organization that wishes to talk about its Best practices can get in touch with us at:
contact@amazingworkplaces.co.in | +91 93119 11625



Media Contact

Ekta Capoor

contact@amazingworkplaces.co.in

09891348287

D 40, Sector 10

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