

2 Young Entrepreneurs taking full charge of Hyderabad's Digital Space!

3DM - ROI Driven Performance Marketing Agency



Telangana, Hyderabad, Jun 2, 2021 ([Issuewire.com](https://www.issuewire.com)) - “A vision without a strategy remains an illusion,” quotes Lee Bolman and proves 3DM. A 6-year-old start-up by two young minds with an **aim to transform brands digitally**.

From a name not heard of, to now a specialised Google partnered agency serving clients from across India, the journey of these two Hyderabad youngsters is a story untold and an inspiration to many. **From 2 to 50+ in employees** and from a single client to take over the biggest brands of the city, **growing 200% yoy in revenue**, 3DM today deals with millions in ad spends, and here's how.

It all began in May 2015, when two friends [Sharath Chandra](#) and Navneeth Gowrishetty (Founders of 3DM) with a ringside view of the then-emerging digital ecosystem, observed a consistent shift in the Indian consumer market trends. The acceptance and evolution of Digital Media came with a huge skill gap and this was needed to be filled to catapult brands into the digital space. It was the need of the hour for every brand to stay on par with the emerging trends and create a millennial persona.

With a quirky space in Hyderabad and a young team, a bunch of self-motivated and passion-driven individuals consistently challenging the status quo, constantly experimenting and coming with a rare and unique advantage of being able to bring both business and consumer perspectives to the table. 3DM has worked with the finest of brands and enabled over 250+, taking over the digital space in a span of just 6 years

Being one of the initial architects of the digital marketing industry in Hyderabad, their deep-rooted business understanding and the ability to generate great leads and returns online has made 3DM the undeniable go-to agency for value-driven performance marketing.

Their Capabilities:

The capabilities 3DM holds aren't limited either by imagination or by ability; it's a list of everything an individual brand needs to make it through the digital space. They adapt to every new update at the pace of a click and add value to brands in every way possible. Their expertise lies in:

- * Digital Strategy & Planning
- * Performance Marketing
- * Creative Brand Communications
- * Digital Experience Automation and more.

Milestones:

- Google Partnered Agency since 2016

- Listed on Neilsberg as one of the "Top Digital Marketing Companies in Hyderabad, 2020"
- Recognized as the "Most Promising Hyderabad Marketing Startup 2019" by Silicon India
- Bagged Hat trick awards at the TCEI for Best Event Marketing, Innovative Marketing Campaign & Best Digital Marketing Agency as Pearl of Hyderabad.

What makes 3DM the best?

A hungry team!

Full of passion, always open to learn, grow, and motivated by challenges, the team is young and raring to go. Fostering a culture of learning and experimentation, grabbing every opportunity to learn and growing by the day. Their collective efforts in brainstorming for clients is a sight indeed! With incredibly innovative new ideas, and performance-oriented delivery the team here is definitely a top-notch one among the lot in the market today.

“While the pandemic proved fatal for many small and big brands, we took up the unfortunate situation as a challenge and transformed it into a great opportunity for our clients with long-term strategies which have proven effective despite the global loss. And I think our way of adapting to situations with a solutions-oriented approach, has helped us survive and grow even through every challenge,” says Sharath Chandra.

Their portfolio also stands to be one of their major and significant assets. With a clientele spread across Real Estate, Education, E-Commerce, Hospitality, FMCG, and other sectors, their learning never ceases to be outdated, adding to their areas of expertise in various ways and helping them stand out from the rest.

With remarkable proficiency across all industry verticals and having dealt with the most renowned brands, 3DM ensures and precisely chooses to be different, digital, and beyond.

All adding up to it being one of the leading, innovative and in-demand digital marketing agencies in Hyderabad today.

Taking over the digital space in this city of dreams, these youngsters are steering towards progress like no other and are indeed an inspiration to all.

We wish the team all the success and a happy 6th year anniversary!

Check out the incredible work they do at **www.3dm.agency**



Media Contact

3DM

info@3dm.agency

09030994366

Madhapur, Kavurihills, Behind Mercedes Benz Showroom, Hyderabad

Source : 3DM

[See on IssueWire](#)