

Zhejiang (YIWU) Export Online Fair-2021 Announces Stationery Products Expo for Malaysia

The virtual expo and business matchmaking platform is being hosted by the YIWU Municipal Bureau of Commerce of Zhejiang Province.

Malaysia, Kuala Lumpur, May 11, 2021 (IssueWire.com) - The pandemic has created an environment where businesses need to be innovative to meet the challenges of the new normal. Online exhibitions and buyer-seller meeting platforms have emerged as the go-to destinations for those who want to expand and diversify in the changed scenario of current times. In sync with this thought, Zhejiang (YIWU) Export Online Fair 2021 has announced a unique opportunity for stakeholders in the Stationery industry to meet and generate business via video conferencing. The Online Fair will be held from 17th to 21st May 2021 and is targeted at the Stationery industry of Malaysia.

Supported by CREAT, the expo will see more than 50 top manufacturers from Zhejiang showcasing their latest range of Stationery Products and accessories for Malaysian buyers. There will be innumerable options to choose from such as – Pencils, HB Pencils, Art Material, fastener ETC.

This is an excellent platform to strengthen trade between Malaysia and Zhejiang at a time when a business has hit a new low due to the restrictions on travel and transportation. The range of products has been selected keeping in mind the requirements of the Malaysian market.

All discussions amongst participants will take place online via the Zoom Video Conferencing platform.

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