

Zhejiang Taizhou Export Online Fairs (Turkey, Iran-Sanitaryware and Pump Valve system)

The virtual expo and business matchmaking platform is being organized by Zhejiang Department of Commerce, The Public of Municipal of Taizhou and co-organized by Taizhou Municipal Bureau of Commerce.

Turkey, Istanbul, May 27, 2021 ([IssueWire.com](https://www.issuewire.com)) - The pandemic has created an environment where businesses need to be innovative to meet the challenges of the new normal. Online exhibitions and buyer-seller meeting platforms have emerged as the go-to destinations for those who want to expand and diversify in the changed scenario of current times. In sync with this thought, Zhejiang Tiazhou Export Online Fair-2021 has announced a unique opportunity for stakeholders in the Sanitaryware and Pump Valve industry to meet and generate business via video conferencing. This Online Fair will be held from 24th to 28th May 2021 and is targeted at all the potential buyers from Iran and Turkey who are looking to source innovative products and accessories from key Chinese suppliers.

Supported by CREAT, the expo will see more than 50 top manufacturers from China showcasing their latest range of sanitaryware and pump valve systems for Iranian and Turkish buyers. There will be innumerable options to choose from such as –Bathroom, Smart Toilet, Faucet, Bathtub, Shower Room, Brass Valve, Angle Valve, Fittings, Pipe, Water Pump, etc.

The organizer of exhibitions, in cooperation with the Iran and Turkey, **Chinese Center for Technology Exchange**, developed a plan to facilitate the services provided to visitors, which includes the process of training in dealing with online systems and providing all technical support and facilitating communication between the Chinese exhibitor and the potential buyers.

This is an excellent platform to strengthen lighting trade between the Middle East and China at a time when a business has hit a new low due to the restrictions on travel and transportation. The expo will give a boost to business opportunities and will help stakeholders in exploring new avenues to diversify and expand in the current business environment. The range of products has been selected keeping in mind the requirements of the Iranian and Turkish market.

All discussions amongst participants will take place online via the Zoom Video Conferencing platform.

Media Contact

CREAT EVENTS

belal_ahmad@creat.org.in

+918800521995

520, Third Floor, Sector-19, Dwarka, New Delhi-110075

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