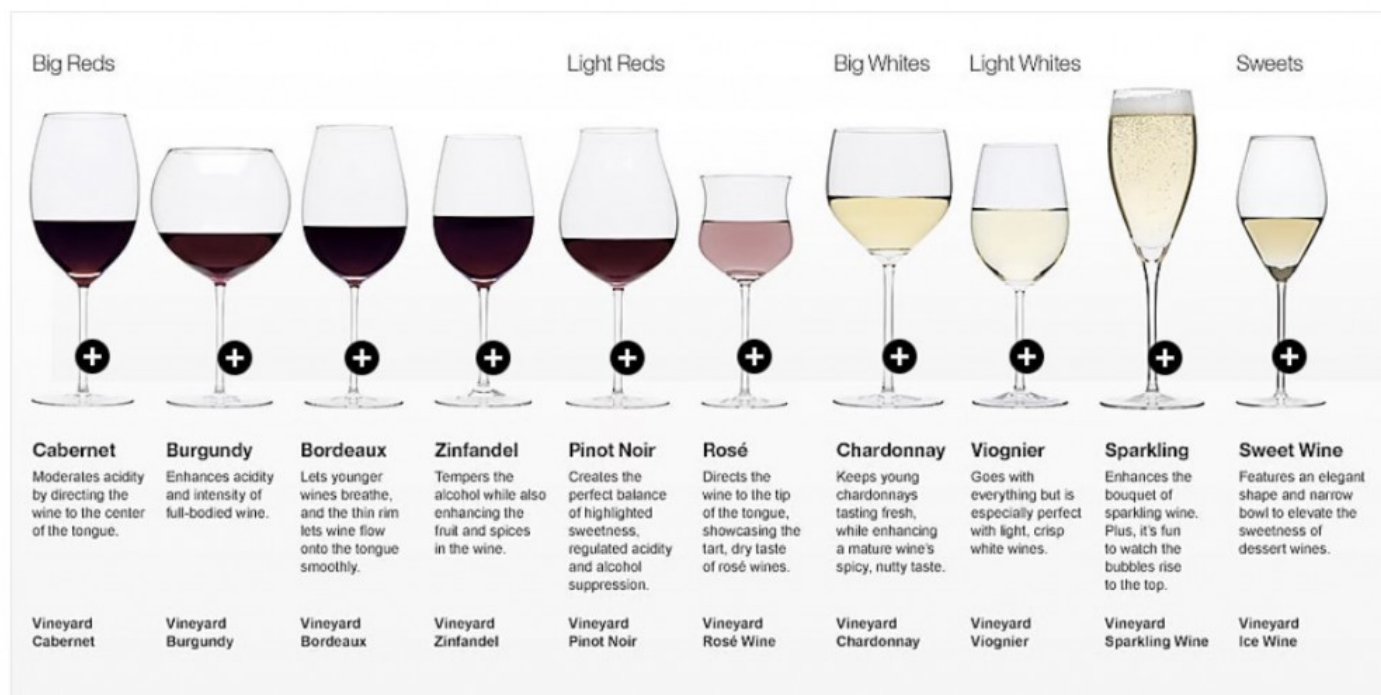


# Wine Specialist Steven Zoernack presents A Guide to Simple Wine Terms

To appreciate wine as something more than a mere drink, all you'll need is conscious, deliberate awareness. Let's face it, it makes little sense to pay the premium for wines of character only to swallow them unconsciously.



**Florida, Sarasota, Jun 1, 2021 ([Issuewire.com](http://Issuewire.com))** - Wine is not a mere drink, it's an art. Appreciating wine properly should be done with full consciousness and awareness. Eminent wine connoisseur, [Steven Zoernack](#) offers a foolproof guide to choosing the perfect wine as per the requirement and taste of the buyers. Most people spend a lot of money on buying premium quality wine. But they do not spend the time or have the proper knowledge to appreciate it properly. Swallowing unconsciously is just a waste of time and money. Mr. Zoernack says that every wine has a distinct flavor and character that is waiting to be discovered by a true wine patron.

The brilliant wine specialist suggests wine lovers all over the world subscribe to a few wine magazines to grow their knowledge about different types of wine. He thinks that it is necessary to build a strong vocabulary to express the right impressions and preferences. To appreciate wine like a pro, one needs to learn the language of wine. These magazines can help them become fluent in it. They also feature a countless number of wine reviews, helping readers choose the best one as per their budgets and needs. Merchants' newsletters and offering catalogs are the best sources for building a wine vocabulary and learning about particular styles of wine and growing regions. People have the option to receive these materials through the mail and without spending a buck.

The well-known wine enthusiast, Steven Zoernack (<https://www.crunchbase.com/person/steven-zoernack-2>) talks about various terms of wine in his several guides. He educates the buyers about the most significant aspect of wine through these terms.

He talks about the term 'Acid', which is a characteristic of white wine. While a nicely acid wine is called 'crisp', an overly acidic one is called 'sharp'. 'Aroma' is the word to describe the scent of the drink, which is very important.

He also discusses other terminologies like 'balance' which refers to the right amount of alcohol, residual sugar, acid, and tannin. The weight of the wine's flavor is called 'body', the characteristic of the flavor of a wine is referred to as 'bold', and the many layers of the flavor are called 'complex'. Red wines are called 'dry'. The metal wrapping covering the cork and neck at the top of the wine bottle is called 'capsule' and a one and a half liters bottle is called 'magnum'. There are lots of other terms that he discusses in his elaborated guides.

Steven Zoernack says, 'if you are relatively new to the world of wine, it's best to explore the principal varietal wines first. Because these wines have a stronger flavor "personality" than those of lesser, more obscure varietals, they're more likely to make a lasting impression on your palate.' He further adds, 'Developing the skill of wine tasting takes practice. The more wines you taste, the better you will become with this entire sensory process. Enjoy the Journey!'

[Steven Zoernack](#) is a renowned wine expert and the former investment fund manager at Pelican Hill Vineyards in Newport Beach CA. He is also a successful entrepreneur in Sarasota, Florida. He has been educating people about wine purchasing and producing for years. He has launched EquityStar Capital investment funds in 2009 to share his effective investment strategies with the mass. He is now expanding his entrepreneurship to the next level in new projects and helping others. To know about him and his works in detail, follow him on [LinkedIn](#).



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