

Top 10 Business and Technology Schools in North America



Germany, Berlin, May 28, 2021 ([Issuewire.com](https://www.issuewire.com)) - Europe's premier market research firm Hopp Marktforschung has released its annual ranking of the top 10 North American Business and Technology Schools. In their 2021 rankings, Hopp Marktforschung's main ranking criteria were centred around the success of past graduates from these business & technology schools.

The two major criteria used in the 2021 rankings were:

Graduates Employability
Alumni Average salary after graduation

The research data was collected from various sources including online surveys, schools' websites, phone calls and emailed questions. Only North American Business and Technology Schools were taken into consideration for the rankings.

The ranking used a point (index) system that allowed the comparison of the consolidated research findings for the different schools.

At the top of the list is the University of Arizona in the US, leading with a high margin. Coming in second place is Purdue University and the third is Washington University of Virginia which are both located in the US. The University of Ontario Institute of Technology from Canada came in fourth place and Webster University, USA, took fifth place. Following on sixth in the ranking is the Marymount University. In the seventh, eighth, and ninth place were three other US Schools: Aspen University, Heidelberg University, and the University of Maryland Eastern respectively. In tenth place is the Canadian's Dawson

College.

The top-ranked University of Arizona owes its high ranking to the Forbes School of Business & Technology which was established in 2013. The Forbes School of Business & Technology offers its students the cutting-edge education in business that they desire, the needed support, and all in a flexible learning package. Forbes School of Business & Technology offers twenty-five bachelor and Masters's programs tailored for different career levels; entry-level to the business savvy and experienced professionals. The degree programs are backed by the experience, reputation, and support of Forbes Media and the University. According to the alumni, the business courses offered at this accredited business school are structured in a way aimed at preparing students to become leaders in the world of business and to help them rise among the standings of other business professionals.

In the second place is Purdue University's School of Business and Information Technology. It was favoured by alumni due to its career-focused programs and preparation of students for the increasingly complex and diverse global environments. The school is known for developing the capabilities of students that are career-focused to empower them as solution-oriented, ethical, and perceptive lifelong learners, leaders, and decision-makers. Furthermore, the school's faculty is reinforced by scholars and practitioners dedicated to innovation in intellectual input and teaching. The School offers a wide array of undergraduate, Master's programs, MBA, Doctoral, and Executive programs to suit the diverse needs of its students. The programs range from accounting to business analytics. Apart from diversity and inclusion, the school offers a vibrant ecosystem for tech as well as great research opportunities.

Washington University of Virginia's School of Business & Technology, which was ranked in third place, has been termed by former students as an institution focused on research and career development. The School is committed to raising its standards of education through methodical planning and valuation measures to assess the effectiveness of each program. As a result, the faculty and staff are devoted to making a difference towards student learning and institutional growth by putting into practice the results of the evaluation process within all facets of operation in the institution, thus honouring and adhering to the institution's mission. The School of Business & Technology is also accredited by the International Accreditation Council for Business Education (IACBE), and the faculty is praised by the alumni as very supportive throughout their academic stint with the university.

Rank in 2021

The school (Country)

1. University of Arizona (USA)
2. Purdue University (USA)
3. Washington University of Virginia (USA)
4. University of Ontario Institute of Technology (Canada)
5. Webster University (USA)
6. Marymount University (USA)
7. Aspen University (USA)

8. Heidelberg University (USA)

9. University of Maryland Eastern (USA)

10. Dawson College (Canada)

About Hopp Marktforschung: Hopp Marktforschung is a Berlin-based market research firm that synthesises market research with business management objectives. Hopp Marktforschung is the market leader in digital and technology research and owns proprietary software for method-convergent data collection. Hopp Marktforschung also developed the world's first market research app for iPad. For more information, visit hopp-mafo.de.

Media Contact

Hopp Market Research

info@hopp-marktforschung.de

030-92-10-57-0

Torstraße 25

Source : Hopp Market Research

[See on IssueWire](#)