

Tony J. Selimi's New Book The Unfakeable Code® Receives a Warm Literary Welcome

TJS Cognition Ltd announces the review of the Non-Fiction - Inspirational book "The Unfakeable Code" by Tony Jeton Selimi, a revolutionary cutting edge five-step personal transformation system that results in living and leading a more authentic life.

“This is an inspiring, enjoyable, fast-moving book that shows you how to unlock your full power for unlimited success.” Brian Tracy, Author

THE UNFAKEABLE Code®

**Take Back Control,
Lead Authentically
and Live Freely on
Your Terms.**



TONY JETON SELIMI

**Multi-Award-Winning, #1 International
Bestselling Author and Consultant**

United Kingdom, London, May 17, 2021 ([IssueWire.com](http://www.IssueWire.com)) - Tony Jeton Selimi's new book receives a warm literary welcome.

Readers' Favorite announces the review of the Non-Fiction - Inspirational book "The Unfakeable Code®" by Tony Jeton Selimi, currently available at <http://www.amazon.com/gp/product/3991073854>.

No matter what creed, colour, gender, sexuality, or nationality you may identify yourself with, your psychology is shaped by the specific circumstances of your upbringing, life events, and the society you were born into. Thus, the problems, patterns, and pains you experience are unique to you and are innately more challenging to traverse for some over others. Almost everyone faces adversity from uncertainty and has to put on a 'mask' that causes us to feel anxious, depressed, and out of control, leading to diminished self-esteem, self-respect, and self-worth.

We are fortunate in that we are born with infinite abilities to adapt, change, and transform our behaviours, thinking, and values. Learning the behaviours and factors that force us to be people-pleasers, stressed, and out of control is a subject that has fascinated human behavioural and cognition expert Tony Jeton Selimi for years, inspiring him to dive deeper into authenticity than anyone else and producing the most anticipated Book of 2021.

Readers' Favorite is one of the largest book review and award contest sites on the Internet. They have earned the respect of renowned publishers like Random House, Simon & Schuster, and Harper Collins, and have received the "Best Websites for Authors" and "Honoring Excellence" awards from the Association of Independent Authors. They are also fully accredited by the BBB (A+ rating), which is a rarity among Book Review and Book Award Contest companies.

"Reviewed By Grace Masso for Readers' Favorite

The Unfakeable Code®: Take Back Control, Lead Authentically and Live Freely on Your Terms by Tony Jeton Selimi instructs, motivates, inspires, and provides the tools readers need to transform their lives — and the word “transform” should be read in its strictest sense. In a world where people easily get used to “wearing masks,” it is as easy to lose the sense of self, get disillusioned about who one really is, and be stuck in a life that doesn’t befit one’s deepest desires and dreams. The author writes about the strength of being authentic and explores the different ways in which the masks we wear trump our desire for growth and success. He proposes an actionable guide to usher readers on the path toward personal growth, freedom, and success.

This book provides five powerful principles that equip readers with all they need to take the lead in their lives. Selimi articulates with mastery and confidence on strong and relevant themes like unmasking who we really are and mastering the language that allows us to redefine ourselves, the power of our choices and how it shapes our reality, trumping our emotions, transforming the sad experience of loneliness to purposeful leadership, and a lot more. This book is an eye-opener as it reveals how people give away their power and how they get stalled by the illusions they have grown up with. For fans of New Age literature, this book will be another important tool in their arsenal of everything dealing with success and personal growth. The Unfakeable Code: Take Back Control, Lead Authentically and Live Freely on Your Terms is well-researched and expertly written. Readers will have many “wow” moments as they begin to

understand their negative scripting and what has been keeping them back while identifying actions that will bring them to where they want to be."

Click [HERE](#) to watch The Unfakeable Code® Book Video. You can learn more about Tony Jeton Selimi and "The Unfakeable Code" at <https://tonyselimi.com> or <https://readersfavorite.com/book-review/the-unfakeable-code> where you can read reviews and the author's biography, as well as connect with the author directly or through their website and social media pages.

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