

The European Superleague: the consequences of a project that failed after three days

Analysis of errors and the main effects for the clubs involved in the new competition



Florida, Miami, May 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - The study drafted by the journalist [Tomás Elías González Benítez](#) analyses the consequences of the debacle of the European Super League for clubs and managers. UEFA has convinced the twelve founding teams to turn around in 72 hours. The effects of the European crisis start to manifest.

The errors that have decreed the failure of the European Superleague The failure of the European Super League happened in record time. Several errors of the twelve founding teams marked the total failure of the project. The lack of unity and organization was an own goal for the great of Europe. As a first mistake, we can point out the lack of communication and transparency. The project was presented only with a [press release](#), such as that of FC Barcelona. The European Superliga, a competition that wanted to bring together the best clubs on the continent, should have required a unique ceremony, with the presentation of all the representatives. On the other hand, UEFA has always been a step ahead of the teams participating in the European competition. The organization was prepared for any move of the clubs. **The figure of Florentino Pérez**

The president of Real Madrid and the European Superleague, Florentino Pérez, was the most damaged.

Its image and reputation have been hard hit by the rejection and abandonment of the new European

competition.

He has been left alone to defend and give continuity to the European Superleague. Indeed, although FC Barcelona has not fully retired, the club has acknowledged the need for a change.

The choice of Florentino Pérez to illustrate the project presenting himself on a medium intended for a small audience, was not a winning move.

Moreover, the President of Real Madrid said that young people, today, are not fans of current football.

Statements that provoked a confrontation with a sector that, a few hours later, demonstrated near the stadiums.

"Football is for fans", the supporters of all the teams involved repeated.

Resignation of English clubs

English clubs were the first to withdraw from the project. And they are the first to have visible consequences. The BBC has published an [article](#) in which it is said that the leaders of the founding teams were forced to resign.

Through a [press release](#), Manchester United announced the resignation of Ed Woodward, executive vice president of the club.

The same happened with Tom Werner, who leaves Liverpool's TV advisory group. Furthermore, the general manager of the Manchester City Ferran Soriano and Vinai Venkatesham of Arsenal resign from the strategic advisory group of the Premier League.

The abandonment of the project

The exit of the different teams will have consequences, according to Florentino Pérez. The clauses of the contract already indicated the consequences of non-compliance.

Except for FC Barcelona and Real Madrid, all others will face a possible fine.

From the moment the project was born, the players of the teams rejected it.

Many people discovered the existence of the European Superleague only when the press release was published. Even the players of the founding teams.

Consequences for UEFA

In spite of the victory of UEFA on the teams of the European Superleague, also this organization has been hit by the crisis.

The 12 most important clubs in Europe have asked for a change and UEFA must at least respond by listening to their conditions.

For this reason, in fact, UEFA presented the new format of the Champions League, in the middle of the storm of the Superleague, to curb the demands of the teams.

Bayern Monaco and Manchester City

The two teams that are really responding well to the crisis created by the European Superleague are Bayern Munich and Manchester City.

Two great European clubs rejected the European Superleague project first and remained close to UEFA.

Conclusions

In just three days we said goodbye to the European Superleague. The competition, although it was not disputed, has already had consequences for all parties involved.

The project has been a break from the traditional football model in an attempt to incorporate new rules, which would benefit only the most important teams in Europe.

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