

SOM House One Brings Mental Health Awareness To Atlanta Youth.

The E-Sports And Gaming Development Company Helps Atlanta Youth Deal With Mental Health Issues.



Georgia, Atlanta, May 13, 2021 ([IssueWire.com](https://www.issuewire.com)) - Recently SOM House One partnered with the Atlanta Hawks E-Sport Team, Hawks Talon GC, to bring awareness to Mental Health issues. The brands collaborated on teaching kids the importance of E-Sports and how it has a positive impact on their developmental skills in life. For many students dealing with at-home issues of anxiety, stress, and

depression playing their favorite video games can be an expressive way and outlet to combat the pressures of life.

The youth group we chose to work with is Destined for Greatness Outreach Youth Center, Inc. (DFGOYC) is a non-profit 501(c)(3) organization developed as a solution to the need for youth empowerment programs within the Greater Atlanta area. Founded in June 2010, DFGOYC provides mentoring programs and the necessary tools to assist the next generation with a place of safety to build character and development goals. DFGOYC programs and services are directed toward underserved youth to promote community empowerment, personal and professional development, and social independence.

The Literature House Foundation, one of our sponsors, was created to assist college students through an educational scholarship called, "Books For Betterment Scholarship". The Literature House Foundation also aims to assist children in need with resources through a community service project called, "Books and Toys For Girls and Boys".

SOM House One focuses on Esports and Game Development. With an ever-growing need for entertainment during the pandemic, Rueben Wood recaptured audiences through Virtual and Socially Distanced Tournaments. The key focus of the brand is to create community-based events, a space for players, an official team, and a nationwide tour to name a few. With Esports on its rise, there has been no secret that teams online are signing with companies and brands for more exposure and bigger pots from competitions.

Video:

<https://www.youtube.com/watch?v=FBUublqQpxg>

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