

Seek Social Brings Digital Marketing Services Across UK

Expanding in the UK

Aberdeen, Gilberdyke, May 5, 2021 ([Issuewire.com](https://www.issuewire.com)) - Seek Social, the first and only full-suite digital marketing firm in Bury recently started expanding its reach to several clients outside the borough. The firm is now serving clients its high-end digital marketing solutions across the UK, such as Preston, Blackpool, Newcastle, and more.

The company has been leading Bury's market in just a few years since it started. It is a recipient of various awards, proving its status as a powerhouse in marketing and advertising.

Expanding in the UK

As a modest startup based in Bury, Seek Social brought in dynamic digital marketing strategies for the borough's business community. The agency is now proud to express its readiness to serve more clients from across the UK and across the world. The most recent addition to its areas of expansion is Preston, Blackpool, and Newcastle.

The local scene in Bury lacked an agency delivering full-suite online marketing services until Seek Social was founded. The team of passionate and talented experts helped several businesses in the borough conquer different aspects of digital marketing, including SEO, social media, and PPC, among others.

Seek Social's office in Bury functions as its headquarters where clients can avail themselves of practical and industry-leading solutions brought by the team. Other UK areas being serviced are London, Essex, Manchester, Liverpool, Derby, Birmingham, Hampshire, Leicester, Bristol, and Liverpool.

Recently, the agency expanded its reach to clients in Preston, Blackpool, and Newcastle. These customers can now avail themselves of solutions from professional marketers who are consistent in delivering high-quality services and results. Seek Social's solutions are praised for being competitively priced, making them ideal for businesses of any niche and size.

Website owner Liran Koren stated that the goal of Seek Social is to provide expertise and experience in digital marketing for people beyond Bury. "We are a digital marketing agency that dreamed of becoming instrumental to businesses' success in the digital world. Our campaigns are effective and results-driven, which can be vouched for by our clients."

Koren also said that the company's passion and philosophy paved the way for the team to connect with customers from outside the borough. Seek Social's remarkable performance allowed it to gain nationwide recognition, even going so far as to attract attention from a global audience.

Pushing the limits

Seek Social is a multi-awarded digital marketing firm that provides high-quality and forward-thinking solutions for all businesses, with particular care for small and medium enterprises (SMEs). The firm helps enhance online engagement by offering expertise in digital marketing areas like search engine optimisation, web design, graphic design, advertising, and more.

The company was established in 2015 as an online marketing startup, with most of the work happening right at Paula Braiden's laptop sitting on the kitchen counter. Despite its humble beginnings, Seek Social blew the competition away with the team's creativity and digital marketing techniques. The firm

soon earned the trust of several brands that sought affordable and quality services.

Seek Social is extraordinary in that it promises customised campaigns for its clients. The firm does not believe in a one-size-fits-all style and instead creates tailorised strategies and techniques in digital marketing.

Koren added, “We aim to be the online marketing company that clients think of first and foremost when they want creative campaigns that impress.” He also stated that Seek Social’s services are worth every penny because they are efficient and prompt in delivering solutions for their customer base.

Serving B2B Customers in the UK

Seek Social’s current service map includes many cities and boroughs in the UK, with the most recent ones being Preston, Blackpool, and Newcastle. The firm has not only taken on SMEs but also handled campaigns for Fortune 500 companies that wanted a break from the typical digital marketing services in the market.

A small online business from Preston saw growth in their online presence when they hired Seek Social to manage their social media marketing. The customer said their many thanks and encouragement to would-be clients to choose the firm for their outstanding services.

Seek Social has been demonstrating noteworthy performance since its inception in 2015. It has offered successful SEO and PPC campaigns, bringing the team’s trademark as Bury’s first and only streamlined digital marketing agency. With Google-certified professionals and creatives, the company grew from a humble venture into a full-fledged company that works to achieve its client’s targets.

A Newcastle client attested to Seek Social prowess when it earned hundreds of enquiries daily thanks to Seek Social’s SEO strategy. The agency was able to hit the goals of the client, giving them an edge over their competitors in the market.

Services offered

Seek Social’s most sought-after Search Engine Optimisation (SEO) services earn plenty of accolades and praises for the company. Another key solution is its Paid Media solutions, which allow clients to have a well-managed paid advertising plan on various platforms such as Google, Facebook, and more.

The agency also delivers branding and other graphic design services for startups that want to be introduced to the market in an unforgettable way. The team has successfully delivered design projects that enabled many businesses to boast a distinctive aesthetic that sets them apart from the competition.

Along with optimisation solutions, Seek Social also offers other digital marketing strategies that enhance brand awareness. The team of experts is adept at providing content creation and development, social media management, local and technical SEO, competitor analysis, and other techniques and activities depending on the client’s needs.

Multi-awarded agency

Seek Social is the recipient of different awards and recognitions since it started in 2015. In the same year as its foundation, the firm managed to enter the final round of the Best of Bury business awards. The agency earned the nod of the award-giving body for its creative and exceptional solutions in digital

marketing.

In 2019, Seek Social managed to reach the Best of Bury Awards final round yet again. It also bagged the 'Most Outstanding Digital Marketing Firm of the Year, 2019 North West' granted by the SME News in the same year.

The most recent accolade the firm received is the Clutch Leader Award 2021 Cycle, which commends its outstanding performance as a company in the Advertising and Marketing category. This award is given by Clutch.io, the UK's leading research firm. **For more information, visit:**
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