

Sapient Insights Group Releases the 24th Edition of its Annual HR Systems Survey, Reaching Over 80 Countries



Georgia, Atlanta, Jun 1, 2021 ([Issuewire.com](https://www.issuewire.com)) - SAPIENT Insights Group launched today the 24th Edition of its Annual HR Systems Survey. The renowned survey is the industry's most extensive research effort worldwide for HR Technology, providing a global view of current and future company plans for technology adoption, crucial practices, and emerging technology trends. The cumulative research conducted by this survey represents over 20,000 companies and 300 million employees, in over 80 countries, since its inception.

The 2021-2022 HR Systems Survey includes new personalized paths and questions which allow participants to complete the survey based on more focused categories including Recruiting, Learning, and Workforce Planning. Additionally, new Small Business questions for organizations with less than 100 employees will provide a focused insight into the decision-making of these vital SMB employers. In light of the many challenges companies experienced in 2020, questions that focus on HR Tech Categories of Service Delivery, Wellness, and Planning were also added to the Survey.

"It's a humbling and exciting realization that the Annual HR Systems Survey and research has been an industry standard for over 24 years," said Stacey Harris, Chief Research Officer. "We feel a deep

responsibility to steward this relevant research which over the years has helped organizations not only assess their current systems but also shape their vision for the future.”

Critical decision-makers that oversee the following areas within their organizations complete the survey: Core HR, Service Delivery, Time Management, Talent Management, Analytics and Planning, Vendor Relationships, and Emerging Technology. The highly anticipated data from the study are presented as a white paper and will debut for the seventh year in a row at the annual HR Technology Conference & Exposition in the fall of 2021.

“The research from Sapient Insights Group has become my primary resource as I define, develop, and execute go-to-market strategies for my clients,” said Marc Moschetto, Founder, and CEO of KickMotor, a strategic marketing consulting group in Raleigh-Durham, North Carolina. “Because the data is sourced directly from HR practitioners, the Annual HR Systems Survey, in particular, offers insight and information that is truly unique in the space and immediately applicable.”

The window to participate in the survey is June 1 through July 15, 2021. HR Professionals interested in sharing their successes, challenges, and insights are invited to [participate in the Survey](#) and become a voice in the HR community’s most comprehensive research study.

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[Sapient Insights Group](#) is privately-owned research and advisory firm based in Atlanta, Georgia, serving the needs of organizations in the areas of HR and Finance Technology; HR Strategy and Transformation; Diversity, Equity, Inclusion; Change Management; Talent Management; Mergers & Acquisitions; and Project Management. The company’s [HR Research Center](#) and HR Systems Survey have become the trusted sources of global data and people-related facts that help companies accelerate business performance and improve their ability to create a robust and equitable workplace.

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