

On-the-go Healthy Snacks Market Research Report: Global Market Review & Outlook (2020-2025) – IMARC Group



New York, New York City, May 22, 2021 ([Issuewire.com](https://www.issuewire.com)) - According to the latest report by IMARC Group, titled “[On-the-go Healthy Snacks Market Share: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2020-2025](#)” The on-the-go healthy snacks market grew at a CAGR of around 9% during 2014-2019 and expected to continue its moderate growth during the next five years.

On-the-go healthy snacks refer to the easily consumable, packaged food items prepared from healthy ingredients. These snacks help in weight management, enhancing digestive health, and reducing the risk of several lifestyle diseases, including obesity, cardiovascular ailments, diabetes, gastrointestinal disorders, etc. The optimum palatability, texture, and convenient packaging of these healthy snacks attribute to their easy portability and on-the-go consumption.

As the novel coronavirus (**COVID-19**) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviours of the consumers globally, and our estimates about the latest market trends and forecasts, are being done after considering the impact of this

pandemic.

On-the-go Healthy Snacks Market Trends:

The hectic schedules of the consumers, along with their growing concerns towards the high prevalence of obesity, diabetes, and cardiovascular diseases, are primarily driving the global on-the-go healthy snacks market. Furthermore, the increasing adoption of healthy lifestyles and clean-eating patterns is escalating the demand for low-fat, sugar-free, and more nutritious [food](#) alternatives. Besides this, the emerging trend of veganism coupled with the wide availability of gluten-free, plant-based, and organic product variants is further propelling the global market. Additionally, several snack manufacturers are introducing new products with innovative flavors, better palatability, and higher nutritional value to expand their existing consumer base. Moreover, the emergence of customized snacks for individual food requirements and improving sales from online distribution channels are expected to further drive the market growth in the coming years.

Request Free Sample

Report: <https://www.imarcgroup.com/on-the-go-healthy-snacks-market/requestsample>

Global On-the-go Healthy Snacks Market 2020-2025 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

B&G Foods Inc., Calbee Inc., DANONE SA (DANONE), General Mills Inc., Hormel Foods Corporation, Kellogg Company, Mondelez International Inc., Nestlé S.A., PepsiCo Inc., Select Harvests Limited, The Hain Celestial Group Inc and Tyson Foods, Inc.

The report has segmented the market on the basis of region, product type, nutritional content, packaging type, and distribution channel.

Breakup by Product Type:

- Cereal and Granola Bar
- Nuts/Seed Snacks
- Biscuits and Cookies
- Dried Fruits
- Meat Snacks
- Healthy Beverages
- Others

Breakup by Nutritional Content:

- Gluten-Free
- Low-Fat
- Sugar-Free
- Others

Breakup by Packaging Type:

- Boxes
- Pouches
- Wraps
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Speciality Stores
- Convenience Stores
- Online
- Others

Breakup by Region:

- Europe: (United Kingdom, Germany, France, Italy, Spain, Russia, Others)
- North America: (United States, Canada)
- The Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Latin America: (Brazil, Mexico, Others)
- The Middle East and Africa: (Turkey, Saudi Arabia, Others)

Ask Analyst for Customization and Explore Full Report with TOC & List of Figure:

<https://www.imarcgroup.com/on-the-go-healthy-snacks-market>

If you want the latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, the published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

Key highlights of the report:

- Market Performance (2015-2020)
- Market Outlook (2021- 2026)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

Related Reports by IMARC Group:

Asia Pacific Dark Chocolate Market Report 2021-2026: <https://www.imarcgroup.com/asia-pacific-dark-chocolate-market>

Bihar Dairy Market Report 2021-2026: <https://www.imarcgroup.com/dairy-industry-bihar>

Delhi Dairy Market Report 2021-2026: <https://www.imarcgroup.com/dairy-industry-delhi>

Tamil Nadu Dairy Market Report 2021-2026: <https://www.imarcgroup.com/dairy-industry-tamil-nadu>

Europe Natural Sweetener Market Report 2020-2025: <https://www.imarcgroup.com/europe-natural-sweetener-market>

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic, and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology, and novel processing methods are at the top of the company's expertise.

Contact Us:

Company Name: IMARC Group
Email: sales@imarcgroup.com
Toll Free Number: USA: +1-631-791-1145 | Asia: +91-120-433-0800
Address: 30 N Gould St, Ste R
Sheridan, WY 82801, USA
Website: <https://www.imarcgroup.com/>
Follow us on Twitter: @imarcglobal
Linkedin: <https://www.linkedin.com/company/imarc-group>

Media Contact

On-the-go Healthy Snacks Market

sales@imarcgroup.com

Source : IMARC Group

[See on IssueWire](#)