

Lineway UK launches to deliver world-class service and convenience for the road marking industry



United Kingdom, West Midlands, May 6, 2021 ([Issuewire.com](https://www.issuewire.com)) - A Coventry-based road marking paint distributor has launched in the UK, aiming to deliver market-leading service and convenience for the sector.

[Lineway UK](#), founded by Ash Kejriwal, is a family-run distributor on a mission to create a responsible company with strong ethical values, delivering a world-class service for its customers.

The start-up offers a range of road marking products from [line marking paint](#) and [preformed thermoplastics](#) to [playground games and markings](#).

Kejriwal has six years of experience within the manufacturing sector, and seven years experience in business development and operations and was prompted to launch the business in response to a gap in service delivery that is tailored to the needs of the customers specifically. He is a believer of the age-old saying 'Customer is King' and his entire career has been focussed on constantly improving the business process to deliver a better customer experience with ethical values at the forefront.

He said that: "Our customers need quality products, at reasonable prices, and they often need that product on site within a few hours, not days.

"Lineway UK was born to meet that need with a delivery structure that genuinely works for customers. 24/7, rain or shine, night or day - all managed in-house and delivered by our team.

"Our ultimate aim is to create long-term partnerships based on trust - derived from a consistently great service and a desire to always focus on what's right for our stakeholders."

Lineway UK has initially launched in Coventry and is taking orders for deliveries within 50 miles of the city.

About Lineway UK

Lineway UK is a Coventry-based, family-run distributor specialising in line marking paint, preformed thermoplastics, and rolls.

The company launched in April 2021.

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Source : Lineway UK

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