

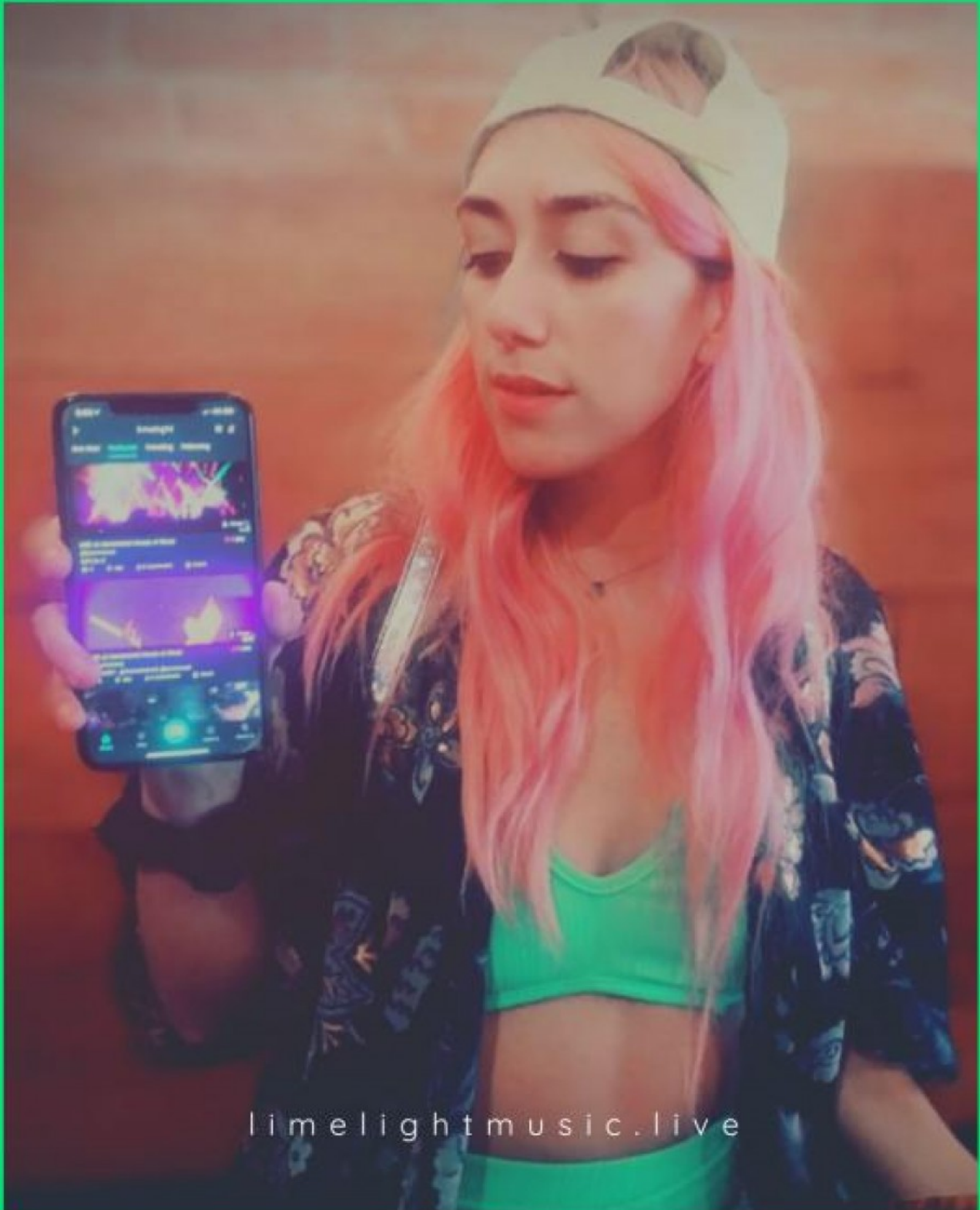
Limelight Changes Live Streams As We Know It

The new music and video streaming platform, is a revolutionary prospect for the future of the music industry. As live streaming has proved crucial for artists, Limelight paves the way.



limelight

LIVE VIDEO APP FOR MUSICIANS



limelightmusic.live

California, Los Angeles, May 20, 2021 ([Issuewire.com](https://www.issuewire.com)) - [Download Now](#)

App for Live Music is Here. [limelight](#), a live streaming music video app, is available in the App Store, for free. Android and Web App are on their way.

Enter Limelight. A virtual venue for indie and emerging artists to gain an audience while preserving the concert experience for proven headliners. Performances are broadcast live from a smartphone to a dedicated music community.

Free, Easy, and Fun. Limelight is free to use for everyone and provides a clean, intuitive interface that allows artists and venues to interact directly with their fans in a fun, gamified experience.

Money for Artists and Venues. The app helps content creators make money by providing a customizable fan club that monetizes their portfolio of past performances, all while keeping live shows totally free.

“This app is a bridge starting from the artists to a global fan base,” **Limelight CEO and Founder Melanie Mandarano** said. “We wanted to build a platform and a community where fans can discover, experience, and interact with artists from a concert level, something we felt was missing in the independent artist community.”

Artists Love Limelight. Developed to help artists further their careers, Limelight has been testing this app with over 200 artists, ranging from independent and emerging, to established artists. CEO and Co-Founder, Melanie Mandarano tested a beta version of the limelight with **Particle Kid** on tour with **The Flaming Lips** and **The Claypool Lennon Delirium**. **Justin Bieber** discussed the concept with **COO and Founder, Michelina Mandarano**, where he said he loved it and thought it was a dope idea.

During beta testing, Limelight partnered with music label **HRDRV** for a two-week Virtual Artist Camp that featured a **Grammy** Award-winning panel of producers and songwriters, which culminated in an exclusive live performance in the limelight. **Singer, songwriter, producer, Gene** said, “With limelight, I know going on to this app, it’s like going to a show. You come on here because you want that vibe and to be part of the community. It was as if I was in Manhattan on the lower east side hopping from Pianos to Rockwood Music Hall. You get that intimacy with good content and good people with good messages.”

R&B Soul Singer Chelsamina said, “with the limelight, it provides artists the ability to make money in the app. This app adds so much value and is really cool.” Chelsamina continues, “The main reason I love the limelight is that it’s for the artists more than for the company. Limelight is basically saying, we have this cool live stream, but this is how it can benefit you, give yourself value, and create a fanbase that’s real. The fans are committed to you and waiting for your content and creates that system for an artist that’s really hard to develop.”

Map the Music. Artists and venues can create events or sync their schedules, and events are featured on the homepage and in an interactive map that provides visibility and access to live shows across the country.

Rewards for Everyone. A point system distributed through the app will award engaged users with exclusive gifts and giveaways to keep them coming back for more.

Limelight is the Future. As a result of rapid changes in the digital age, artist revenue streams for recorded music have been in steady decline, placing the primary burden on live

concerts and tours for musicians to make money. But with the landscape of live music devastated by COVID-19, resulting in musicians canceling in-person performances and delaying their tours indefinitely, live streaming has become a crucial element necessary for success. Recognizing these challenges, the limelight presents the solution to problems raised in the post-Covid 19 marketplace and on.

For interview requests, Melanie, melanie@limelightmusic.live

About Limelight, Inc.

Limelight, founded in 2017, is a mobile app for live music video streaming. Limelight provides a social network for live music and a platform for artists, venues, and industry professionals to expose music performances through premium live streams. Concert goers can capture and share their own clips with Limelight's social music community. Limelight also gives music fans access to exclusive artist interviews, stripped-back performances, intimate behind-the-scenes content, and more. [Get the App](#)

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