# Libra Ecosystem (Libra) Launched In India; Exchange & E-commerce Coming Soon!



**Georgia, Tbilisi, May 14, 2021 (<u>Issuewire.com</u>) - We are excited to announce the official launch of the Libra Ecosystem and project in India. After getting a lot of appreciation worldwide, our project has finally arrived in India, and we seek to be of value to the Indian crypto community, users and investors.** 

Indian crypto users looking to invest in or join a revolutionary crypto project are welcome to register to the <u>Libra Ecosystem</u> and become a part of history. Also, we'd like to announce that the Libra Airdrop program is now live for all our participants and users in the country.

In other news, we are planning to soon launch the Libra Exchange in India, which will be followed by the launch of the Libra E-commerce system most probably by the end of the year.

Before you start buying the Libra Coin, here's a brief introduction to the project.

# **About the Libra Project (Ecosystem)**

While a big part of the global economy has shifted to the internet and is benefitting from advanced technologies for future growth, the e-commerce system is still greatly limited by the challenges faced by the industry participants. Some of the major e-commerce industry challenges include dependency on middlemen, high cost of transactions, lack of security & transparency, limited payment options, complex supply chains, among others.

Libra uses blockchain technology to create a first-of-its-kind e-commerce blockchain ecosystem where

online shopping transactions are not only transparent and secured (blockchain encryption) but also truly peer-to-peer and free of middlemen. Through this, we aim to create unlimited options for the industry users to grow in a truly decentralized platform while using cryptocurrencies like ETH for making and accepting fast & secure global payments.

The Libra Coin is a digital currency that allows the platform users to seamlessly trade services and products in a peer-to-peer fashion using highly secure ETH for payments.

#### The libra project goals are:

- To build and provide a platform for e-commerce merchants to provide a new payment solution and accept mobile payments in Ethereum-based digital currencies.
- Present the potential of trust level mechanisms that will help increase the transparency of ecommerce that will be beneficial for both parties.

The Libra crypto project is now officially launched in India, and interested e-commerce players, investors, traders, and developers can join the platform to start their growth journey.

#### Libra Airdrop is Now Live. Join Now to Win 25 LC Coins

In other news, the <u>Libra Airdrop round 2 is now live</u> for everyone. The team is giving away 25 LC coins to every participant who joins the program and completes a simple survey.

In order to be eligible to win free Libra Coins under this campaign, every participant must first sign up to the Libra Ecosystem website and then follow/like the social media channels of the project. After that, they can proceed to complete a simple survey form.

Upon successful verification of participation in the Airdrop program round 2, the person will receive 25 Libra Coins in his Libra wallet, which can be used to access the ecosystem and use its products & services.

## Libra Exchange and Libra E-commerce coming soon

Also, we would like to inform our esteemed users, investors, and ecosystem participants that Libra is planning to soon launch its dedicated exchange platform, which is currently under development. This is a Libra to Fiat Exchange, which will act as a global crypto exchange platform with support to a number of top cryptocurrencies and the ability to convert them into local fiat currencies. All in all, it will allow users to buy, sell and trade their favorite cryptocurrencies using their bank account, cash and cards.

The Libra coin **exchange** is expected to be completed and launched in the fourth quarter of 2021.

The Libra Coin <u>E-commerce</u>, i.e. the e-shop will also be launched later this year. The platform will feature a range of products & services by small businesses, entrepreneurs, and startups all over the world. In short, all these businesses would be able to sell their products and services on the transparent blockchain-based Libra shop directly to the users and with the security of global cryptocurrency payments based on ETH. The Libra e-commerce will be a platform owned and controlled by its users,

with no middlemen or third-party role whatsoever.

Keep yourself updated with the latest in the world of blockchain and Libra by subscribing to our social channels.





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