

Leading education company MSMBASOP shares five ways to write an impressive Statement of Purpose

IELTS Coaching and SOP Editing Services

Karnataka, Bengaluru, May 11, 2021 ([Issuewire.com](https://www.issuewire.com)) - MSMBASOP, a leading education company composed of British Council and TESOL certified professionals, has shared five powerful tips in writing an impressive Statement of Purpose or SOP, which is the most crucial document in a university application.

"It is the most important piece of writing that can help an applicant stand out. SOP reflects intentions, motivation, and aspirations to pursue a particular course at the same time. It gives facts and achievements of life to a reader, which convinces an admission committee that an applicant is a right candidate for the course," a company representative said in a statement.

An applicant or prospective student writes an SOP to influence the university admission committee for the selection process. It is also known as a personal statement, letter of intent, motivation letter, graduate school essay, or application essay.

[MSMBASOP](#) said the most critical factor in starting SOP is thinking about the role model or inspiration/topic than the applicant wants to elaborate.

"The Statement of Purpose should narrate like a story instead of providing an amalgam of technical language," the representative said. "Think about an incident or topic to pound on."

The second tip MSMBASOP shared is making a list on paper and expressing everything.

"Take your time to brainstorm uniqueness," the representative said. "Take a pen and paper, express everything related to your role model, inspiration, or topic. At this stage, don't worry about the grammatical errors, high-frequency vocabulary words, sentence structure, and formation," the representative said.

The next thing applicants need to do is explain themselves, which entails narrating what happened in their childhood that made them the person they are today.

"Talk about your academic achievements, family, or incidents. Think about challenges that you've come across and how you conquered them. You also need to mention your learnings, certifications, research papers, internships, workshops attended, paper presentation, poster presentation, and national/international publications," the representative added.

While writing the SOP, MSMBASOP said applicants also need to do thorough research about the university, course, professors, and ongoing research. They should explain their interest areas and why they choose the university.

MSMBASOP stressed that perfection is the key. That's why the last step of writing an SOP is proofreading, which allows applicants to edit their writeup until there are no grammatical errors or sentence corrections.

"Proofread the spelling, grammar, punctuation, and formatting, use of affirmative sentences, concise

examples, strong opening, and closing paragraph, the word count of 800 - 1000 words, plagiarism check, use of font size - 10, Verdana, Arial, or Times New Roman. Applicants should express thanks to the admission committee for the excellent opportunity. Revise, edit, redraft, and rewrite," the representative added.

MSMBASOP said all of its clients have succeeded in securing admission to a prestigious overseas university. It said 70% secured admission into their dream university, while 30% received scholarships.

"Our editors are alumni and counselors from universities and the British Council certified professionals. In practice since 2000, msmbasop.com has mentored over 1,000+ clients every year," the representative pointed out.

The company said its team of experts regularly interacts with the admissions committee and aid funding department of major universities in the United States, Canada, the United Kingdom, Australia, Germany, Europe, and Singapore to understand the requirements.

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