

Launch and details of Delhi based digital marketing agency 'Digital Groovy'

Digital Groovy, a digital marketing company based out of Karol Bagh, New Delhi



India, Delhi, May 25, 2021 ([Issuewire.com](https://www.issuewire.com)) - Digital Groovy, a digital marketing company based out of Karol Bagh, New Delhi is actively providing online marketing services for businesses to grow and allowing them to maintain long-lasting and ever-present relationships with their audience.

Over the past few years, thanks to the easy, affordable, and accessible internet, businesses have gone digital and 2020 though finding itself amidst a pandemic has also seen substantial growth in the digital ecosystem, acquiring many new users. Digital advertising thus proves to be an effective tool to reach out to people working remotely. The world is now being more remotely connected, and an online presence is not only an important factor in the growth of these businesses but is also helping them to understand and cater to the customer better while staying connected to them.

As more businesses start to advertise online, the competition gets stiff each passing day.

Run by an efficient team, Digital Groovy is here to help you and your business be visible and grow digitally. With an in-depth knowledge of the industry, the company focuses on promotional strategies and the execution of different verticals in the e-commerce space. They offer a wide range of online services across verticals to make your brand presence known digitally and guide you with the right tools that can help you take your brand and sales to the next level.

The growth and influence of digital media are increasing constantly, and social media marketing dominates a major chunk of it. An online presence thus not only makes you visible but also gives a better understanding of channels to reach out to the right customers.

With a one time free consultation that helps the potential clients understand and connect better, the 6 D process consists of Discover, Define, Design, Develop, Deploy and Deliver, the aim is to provide quality

services to the customers to not only help their business flourish but also to give an in-depth knowledge of online marketing through accessible tools and services.

The first step in building a brand together is to understand the need and wants of the clients and then helping them navigate the best services available that they should take for the sustainable growth of their businesses.

[Digital Groovy](#) continues to offer performance-based marketing solutions to advertisers via paid search, search engine optimisation, and social media marketing. The company also offers the following services to help you deliver good results:

- [UI UX Design](#)
- Application Development
- WhatsApp Marketing
- Mobile Marketing
- YouTube Marketing
- Video Production
- Influencer Marketing

Offering a results-driven approach, we aim to provide transparent and measurable campaigns that allow you to understand and evaluate the success against your own targets. With a professionally equipped team that has won awards such as ROI and many others, we also work as a digital marketing consultant platform to support our customers' queries 24*7 so that our customers have the guidance and help they need all along the way. Social media channels are key in driving data and trends. Our team understands this and works with brands to figure out what their needs and goals are, post which they set targets, and deliver custom-designed reports that help you understand what's needed to meet those goals. Our team also looks into data-driven past insights to help you build new campaigns that can fit your specific business needs to get optimal results for your business.

By choosing the right digital marketing channels with the help of Digital Groovy your business can achieve strong, structured, and sustainable growth. The Company engages with SMEs, high-growth startups, and large businesses to drive performance-oriented goals. You can easily get in touch through the below details-

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Source : Digital Groovy

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