

Javier Vassallo is giving Miss Puerto Rico a special couture send off as she competes in Miss Universe.

Fashion Designers Play a Vital Role in the making of Miss Universe



Florida, Miami, May 11, 2021 ([Issuewire.com](https://www.issuewire.com)) - Miss Universe is often compared to the Super Bowl or World Cup of pageants in Latin American countries and the rest of the world. “Miss Puerto Rico has a long history and reputation of being a top contender and is a cultural celebration for everyone here,” says designer Javier Vassallo who is Puerto Rican and splits his time between San Juan and Los Angeles. “I started working with Estefania Soto Torres at the beginning of this year and our relationship has truly evolved as the Miss Universe competition approaches. When the opportunity to design one-of-a-kind garments for Miss Puerto Rico presented itself, I could not have been more honored.

In my every day I design for women on their most celebrated life moments from their weddings, red carpet appearances, and debutante balls, so when Miss Puerto Rico and her stylist Claudia Madrid asked for a selection of [vassalloAtelier](#) pieces I was thrilled,” said the designer.

For more than two decades, Vassallo’s relentless pursuit of beauty and elegance has allowed him to carve a name in the fashion world, first as Head Designer for global brands Vera Wang, J.Mendel, Monique L’huillier, Halston, and BCBG, and most recently, as head of his own label [vassalloAtelier](#). His experiences living and working around the world, from his hometown of San Juan, Puerto Rico, to Paris, Chicago, New York, Hong Kong, and Los Angeles, have informed his design outlook, inspiring and shaping his take on how the modern woman dresses, thus allowing him to effortlessly create garments known for their daring sophistication and elegant, clean lines.

The [vassalloAtelier](#) evening wears collection features one-of-a-kind pieces that exquisitely blend luxurious European fabrics with couture-level craftsmanship and intricate details, created for discerning women everywhere that want unique styles for their signature occasions.



vassallo
ATELIER



The Communications Bureau

kevin@thecommunicationsbureau.us

Source : vassalloAtelier

[See on IssueWire](#)