

IndiaIT360 - Connects CIO'S to the ICT fraternity



Delhi, New Delhi, May 18, 2021 (Issuewire.com) - IndiaIT360.com; after the successful launch of IndiaITChannels and IIC-Snips, IndiaIT360.com has come up with its new offering for CIOs – **CIO Connect**.

CIO Connect, a new offering from IndiaIT360.com, gives the **CIOs/IT Heads/ CTOs** a chance to

register themselves and showcase their expertise amongst other organizations and gain the opportunity to provide advisory or consulting services to these organizations **today or tomorrow**.

CIO Connect will be a game-changer not only for CIOs but also for SMBs, where both of them connect and help each other to create a whole new ecosystem, said **Mr. Alok Gupta**, Managing Director Indialt360.com. **We are expecting more than 1000 CIO's/IT heads to be on board within the next three months.**

Benefits to joining CIO Connect:-

- Through CIO Connect associate with 2000+ SMB/Corporates looking for technical expertise for their IT requirements.
- CIOs can stay abreast with latest technology through direct interactions with OEMs.
- They can scout for the best associates for all their organization's IT requirements from a massive network of more than 7.7K+ partners spread all over the country
- They can be a part of exclusive seminars & webinars with OEMs to stay updated with the latest trends & technologies.

Other offerings from IndialT360.com

IndialtChannels.com has emerged as an exceptional platform for connecting the entire **ICT** industry and bringing them together to create a cohesive business growth opportunity. In a span of less than one year, IndialtChannels.com has received an overwhelming response from the partner network and seen a massive association; now IIC having a strong network of 7.7K+ OEMs, Distributors/Sub-distributors/SI partners/Dealers/ Retailers, we are optimistic that these numbers would soon reach to 10K in coming months, said **Mr Alok Gupta**, Managing Director Indialt360.com.

[IIC Snips – 'The Tech News Hub'](#) - "an ICT (Information & Communication Technology) news aggregator mobile app is focusing on showcasing industry (information technology, mobile, security and surveillance) specific news, available for download on Google and Apple store. [IIC Snips](#) seems to be a popular news aggregator app in the ICT industry with an active user base of 10K on the Google play store.

Final say;

IndialtChannels and IIC Snips both have witnessed a positive response from the industry, which works as the backbone of our future initiatives. Extending this high-value proposition for the CIOs is the next big step. Our massive number of pre-existing partnerships

with **100+** OEMs, **1400+** Distributors/Sub Distributors, **3200+** SI partners/Dealers & **2900+** Retailers not just make us at the top of the heap but also provide CIOs with a big pool of associates to choose from for all their IT requirements.

Indialt360 is a new change and a positive way forward for the IT fraternity and seeing the response from the industry, fuels the team's optimism high. **Indialt360** now invites all the **CIOs/IT Heads/CTOs** to register and become a part of the change. A new way to associate would provide ease of execution and open up multiple avenues for trade.

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