

eMagazines launches eMags Studios for publisher audio solutions

Illinois, Chicago, May 9, 2021 ([IssueWire.com](https://www.issuewire.com)) - eMagazines, a partner of the world's largest magazine publishers and the leading technology to transform print magazines into premium mobile reading experiences, has launched eMags Studios, seamless audio service for publishers.

"In early testing with audio narrations, we immediately saw engagement increase within the digital editions we create for our clients," said Andrew Degenholtz, Founder and President. "Consumers are listening to content now more than ever and adding the option to listen to articles from top magazine brands is a natural next step."

eMags Studios allows magazine publishers to transform text content into high-production-value audio without changing their existing workflow, allowing subscribers to integrate magazine journalism into their lives in new ways.

The eMags Studios team is set up to create and produce professional narrations of articles using in-house talent, or by working with magazine publishers to capture existing editorial voices virtually. Publishers also have the option to produce their own audio and have eMags Studios add elements like music, voice intros, and sound effects.

"Audio is a critical tool for reader engagement. eMagazines provides a turn-key solution for effective and efficient distribution. We're excited about the possibilities." Stephanie Solomon, CRO, *Foreign Affairs*.

In addition to expert voiceover production, eMagazines digital editions are now integrated with the Amazon Polly Neural Text-to-Speech voice service to provide high-quality spoken audio for all magazine articles. This lifelike audio is also a valuable tool to accommodate customers who are visually impaired.

eMagazines, with the assistance of its eMags Studios, is ready to help magazine publishers unlock the power of audio to expand the discoverability of their trusted and quality journalism.

About eMagazines:

eMagazines is a design-forward technology and retail platform that enables distribution and discovery of premium print magazine content— the thoughtful, seamless mobile platforms are proven to help magazines retain subscribers and grow revenue. The company's other properties in addition to eMags Studios include eMagazines, a technology that seamlessly transforms print products into premium mobile experiences; eMags Digital Newsstand, which sells and delivers digital editions of magazines; and ValueMags, which sells print and digital magazine subscriptions.

Visit emagsstudios.com to learn more.

Media Contact

AG Consulting

theamyguth@gmail.com

7733177001

Source : eMagazines

[See on IssueWire](#)