

## DJ JSO: Is Going To Be A Pivotal Individual When It Comes To Breaking Artists



**California, Los Angeles, May 16, 2021** ([Issuewire.com](https://www.issuewire.com)) - [DJ JSO](#) is a natural-born producer, on-air mixer, and publicist from Philadelphia, PA. He is the ultimate musical jack of all trades. Within his many talents, he has been very successful with growing his show on the radio station WPPM 106.5 FM. His segment is called [The Mic 106.5 FM](#). The station was created to educate listeners on Hip-Hop subject matter, culture, and the catalyst involved within its evolution over the decades. The show consists of a

2-hour segment dedicated to playing independent artist's music and new artists looking to be heard. The station is very supportive of new talent. Official playlists were even created to help artists generate more streams on their content. He has had the honor of promoting a ton of talented artists within the industry.

Since his recent success of gaining another hour to his show, his more recent goal is to keep growing. DJ JSO would like to start closing and securing deals with labels to give his clients more backing to support with production and distribution of indie projects. Marketing is also a major priority on his list. Growth opportunities lead to more success in giving his clients a wider range of audiences. The company goal is to develop a superstar artist of their own and have the artist represent the brand. "The Mic Radio & Media" will be breaking artists into the industry. DJ JSO has learned to have strong faith, belief..consistency, and good character to keep him balanced when pursuing his dreams. No Doubt that his company's brand will be known by all very soon.

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