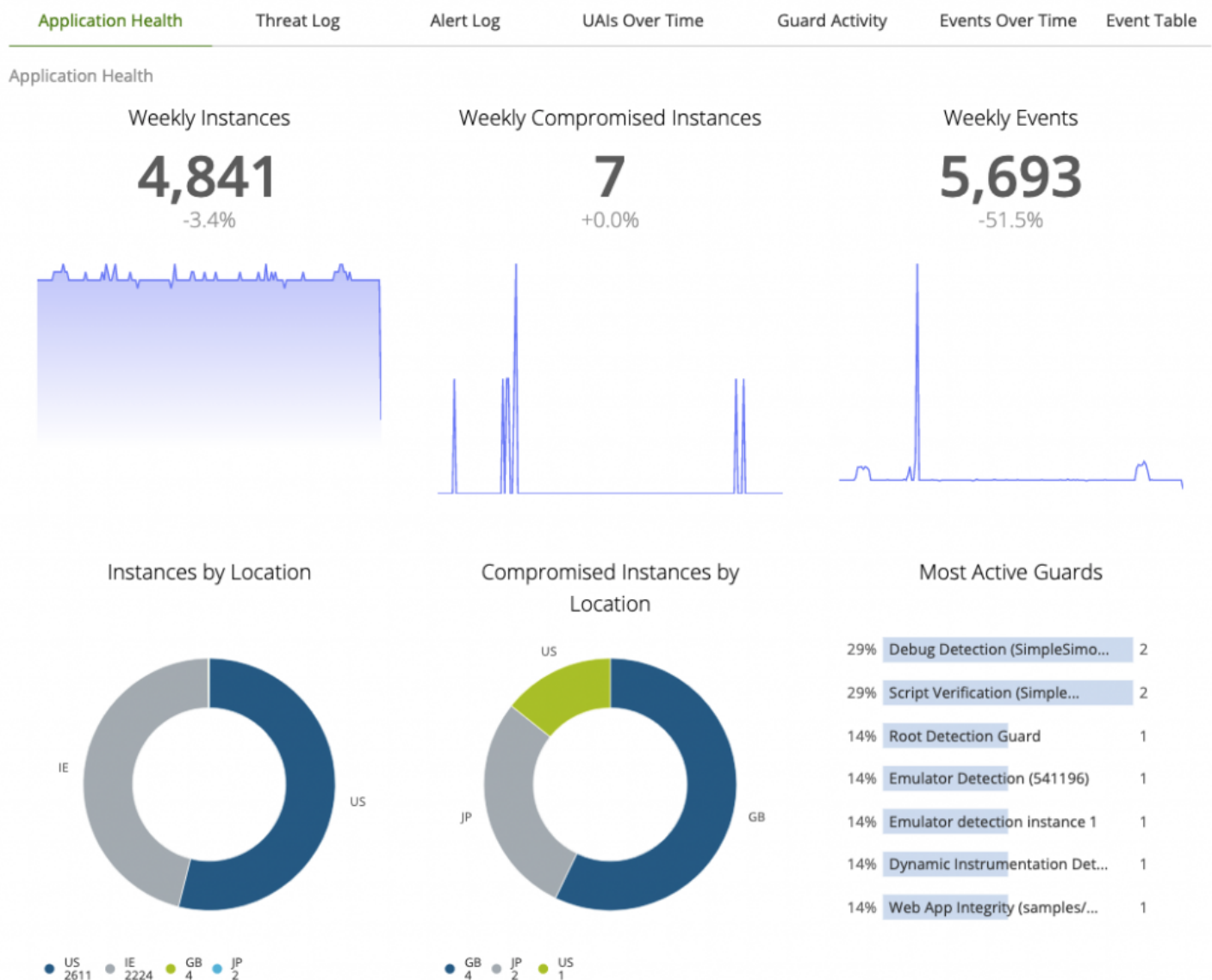


Digital.ai Introduces Intelligent Essential App Protection to Provide Organizations with Visibility to App Security Risk

New Low Code Solution Enables Teams to Rapidly Integrate Mobile App Protection as part of The DevSecOps Pipeline and Gain the Visibility Required to Intelligently Assess and Respond to Security Risks



Texas, Plano, May 17, 2021 ([Issuewire.com](https://www.issuewire.com)) - [Digital.ai](https://www.digital.ai), the creator of the industry's leading value stream platform, today announced [Digital.ai Essential App Protection](https://www.digital.ai/digital-ai-essential-app-protection), a low code, easy-to-use solution that provides the first line of defense against application-layer attacks. Digital.ai Essential App Protection prevents apps from running in unsafe environments while providing timely intelligence into how, when, and where apps are being attacked. Digital.ai Essential App protection is the latest addition to the company's comprehensive application and data protection portfolio which prevents reverse engineering, code tampering, IP theft, data exfiltration, malware, and more in today's ever-changing threat landscape.

In recognition of these industry-leading solutions, Digital.ai was today recognized by the [Global InfoSec Awards](#) as a “Hot Company in Application Security.” Announced at the 2021 RSA Conference, the Global InfoSec Awards are presented by Cyber Defense Magazine, the industry’s leading electronic information security magazine, and recognize winners for their innovations and focus on attempting to stop tomorrow’s breach, today.

“Application development teams are under increasing pressure to release more code, faster. Too often, this translates to shorter testing cycles which can frequently introduce new security vulnerabilities into production,” said Joseph Krull, Senior Cybersecurity Analyst at Aité Group. “We regularly see apps that lack binary code protection and fail to adhere to best practices for data storage, access, and sharing. The end result is that most apps are vulnerable to a reverse engineering attack from even the most unsophisticated of hackers.”

Digital.ai Essential App Protection provides the visibility needed for Security and DevOps teams to make intelligent decisions about the level and type of application protection needed. The solution rapidly integrates mobile app security into DevOps pipelines without heavy lifting or ongoing management, freeing developers to focus on higher-value activities. Cost-effective and easy to use, Digital.ai Essential App Protection ensures that organizations can quickly scale app protection to every app in their portfolio.

“With app security expertise in short supply, organizations are often limited to protecting only their most critical apps. Not anymore. With Digital.ai Essential App Protection and Digital.ai Premium App Protection, organizations have the solutions they need to embed security right into their DevOps pipeline and protect all their apps, regardless of the organizations’ level of security expertise,” said Aviad Arviv, GM of Security at Digital.ai. “Digital.ai App Protection provides organizations peace of mind that they are protecting their IP and their customers.”

Digital.ai Essential App Protection Features & Benefits:

- **Actionable Threat Insights:** Take action on timely intelligence into compromised devices with targeted follow-on response and protection updates.
- **Runtime self-protection:** Detect and prevent app instances running in unsafe environments like rooted or jailbroken devices and debuggers.
- **Class encryption:** Make it more difficult for attackers to review and analyze decompiled app code for useful information like trade secrets (IP) or security vulnerabilities.
- **Easy integration:** Use a single script to integrate post-development into CI/CD pipelines and instrument runtime protection.
- **Visibility:** Threat insights that remove the guesswork out of pinpointing where and how your application is being attacked.
- **Low code:** This does not require any configuration or source code modification, just a single script in the CI/CD pipeline.
- **Compatibility:** Platform and language agnostic solution that can protect both iOS and Android apps.
- **Extensibility:** Upgrade to Premium Application Protection for advanced code tampering, IP theft, and reverse engineering capabilities.

Visitors to the **2021 Virtual RSA Conference** can learn more about Digital.ai Essential App Protection in the Digital.ai virtual booth or at the session: *A Low-Code Approach to Protecting ALL Your Mobile Applications*.

To learn more about Digital.ai App Protection solutions visit us at the 2021 Virtual RSA Conference or go to www.digital.ai.

About Digital.ai

Digital.ai is an industry-leading technology company dedicated to helping Global 2000 enterprises modernize and transform their businesses to compete in today's digital markets. Digital.ai combines leading agile, DevOps, security, testing, and analytics technologies in an advanced, AI/ML-powered platform that provides the end-to-end visibility and unprecedented insights enterprises need to intelligently orchestrate and continuously improve their software lifecycle. Purpose-built to manage the scale and complexity of large organizations, the Digital.ai platform enables enterprises to align software orchestration to strategic outcomes and optimize their business around the flow of value for their customers. Learn more at www.digital.ai and join the conversation on Twitter @digitalaisw.

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