Conservationist Wayne Hubbard and Candice Price Recipients of the 2020 Rise to the Future Awards

Candice Price and Wayne Hubbard of Urban American Outdoors are recipients of the Fish Your National Forest Award by the USDA Forest Service's Rise to the Future Awards



Missouri, Kansas City, May 24, 2021 (Issuewire.com**)** - **Candice Price** and **Wayne Hubbard** of **Urban American Outdoors** are recipients of the **Fish Your National Forest Award** by the **USDA Forest Service's Rise to the Future Awards**. "We are honored to be recognized by our peers for nominating Wayne and myself for the Fish Your National Forest Award. Our mission is to help our communities to enjoy nature," Price said.

The Forest Service is holding a virtual award ceremony on Wednesday, May 26, 2021, from 5:00 to 6:30 pm EDT. The ceremony can be accessed by this Adobe Link: https://usfs.adobeconnect.com/rttfawards/

Due to the pandemic, Urban American Outdoors (UAO) had to find a way to continue their national fishing derby and in response, they created the Urban Kids Fish Virtual Fishing Derby. "This would have been our 15th year of doing the Urban Kids Fishing Derby nationally, but due to COVID-19, we canceled all of our events for safety," Hubbard said. "But families still wanted to do something out in nature, so we

created this virtual fishing event.” The virtual derby drew in participants from 39 states with the highest participation from California, Georgia, Hawaii, Illinois, Kansas, Maryland, Massachusetts, Missouri, Nebraska, North Carolina, Ohio, Tennessee, Texas, Virginia, and Washington, D.C.

The 2021 Urban Kids Fish Derby Virtual Derby will take place June 5 thru June 13, and families can pre-register at www.urbankidsfish.com

Urban American Outdoors is the first diverse outdoor lifestyle TV show. The show is 100% owned and produced by an African American Woman, Candice Price. Hubbard and Price have been national leaders in achieving diversity and inclusion in the outdoors. They are currently featured on the Outdoor Life website. (Read the article: https://www.outdoorlife.com/story/hunting/it-was-about-representation-we-wanted-to-change-the-narritive/).

You can follow the progress of the virtual derby on the Urban Kids Fish Facebook page. For more information, go to the website uaotv.com or call (913) 334-5177.

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