

## Celebrity Designers Ben Baller & Nicky Diamonds Release NFTs With Unlockable Merchandise Exclusively on Mintable



**California, Los Angeles, May 12, 2021 ([issuewire.com](https://www.issuewire.com))** - Through 20 years of friendship and multiple previous collaborations, celebrity designers, Ben Baller and Nicky Diamonds have once again teamed up - this time to release two collaborative limited editions NFT's.

Over the last decade, Ben Baller has cemented his status as one of the most creative entrepreneurs in the fashion and music industry. He co-founded his flagship business, IF & Co. Jewelry in 2004, which creates extravagant diamond-encrusted jewelry for high-profile celebrities like Kanye West, Drake, Nas, Snoop Dogg, and A\$AP Rocky.

Nicky Diamonds is the founder, designer, and owner of iconic California skateboard lifestyle brand Diamond Supply Co. Nick has over the past 2 decades designed & collaborated with the likes of Nike, Disney, Coca Cola, NBA and ASICS, and musical artists such as Sean Diddy Combs, Wu-Tang Clan, AC-DC, Dj Khaled, and Wiz Khalifa among others.

The Ben Baller x Nicky Diamonds limited edition NFT collection is an exclusive collaboration of digital art. The collection will include a limited edition gold version NFT and a one of one platinum NFT art piece.

When collectors purchase any gold edition NFT, they will unlock and receive an exclusive yellow gold regulation-sized basketball embedded with the Ben Baller logo x Nicky Diamond's Diamond Supply Co. logo. The unlockable physical basketballs will be sent to each buyer after their NFT purchase confirmation.

Additionally, one lucky collector will be able to walk away with a One of One platinum NFT that will be auctioned. The winning bid will receive the only platinum NFT designed exclusively by Ben Baller and Nicky Diamonds and an autographed platinum regulation-sized basketball embedded with the Ben Baller logo x Nicky Diamond's Diamond Supply Co. logo. This extremely rare art piece will be the only

one in existence and will be exclusively autographed by both iconic designers.

The drop will officially take place at 11:00 AM EST, May 15th, 2021 exclusively on Mintable ([www.mintable.app/drops](http://www.mintable.app/drops)).

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