

Celebrity agent Lord Todd seals record deal for reality star Nicole O'Brien



United Kingdom, Manchester, May 11, 2021 ([IssueWire.com](https://www.issuewire.com)) - Celebrity agent Lord Todd seals record deal for reality star Nicole O'Brien

Netflix star and Instagram influencer Nicole O'Brien has signed for a record label in a deal clinched by celebrity agent Lord Todd.

O'Brien, who has amassed a million Instagram followers after starring in a reality show Too Hot To Handle, has signed for Sengge Zangbo Records, a label set up by Manchester-based fashion brand I Saw It First.

Lord Todd - the alter ego of Charlie Todd - has previously worked with music stars Bugzy Malone, Aitch, Dappy, and K-Trap, and has completed other deals with Grammy award-winning artist Emily Sandé and Afropop singer Stonebwoy.

He has already enjoyed musical success with O'Brien, whose single Irish Eyes was an iTunes number one hit in Ireland.

Todd has already proved himself a master networker and has a reach of millions of followers owing to close acquaintances with a number of American stars and TikTok influencers, including Doubledosetwins.

As an agent, he sources brand deals and arranges private jets, yachts, luxury mansions, and travel arrangements for a portfolio of high net worth individuals.

In March, he secured a deal with fashion brand Boda Skins for viral Youtuber Ryan Taylor.

Lord Todd said: "I'm thrilled to have secured this record deal for Nicole, she is an incredible singer and her star is only going to rise from here."

He added: "It's not what you know, it's who you know."

Instagram: <https://www.instagram.com/lordcgtodd>



Media Contact

Lordcgtodd

charlietoddpa@gmail.com

Source : Isaw it first

[See on IssueWire](#)