

Beauty Nut Celebrates Launch with Educationally-Driven Website

The skin and hair care brand has introduced a new digital design that supports a heightened customer experience



Ontario, Toronto, May 10, 2021 ([Issuewire.com](https://www.issuewire.com)) - Beauty Nut, a newly launched beauty brand inspired by efficaciously sourced oils from Morocco, is proud to debut its newly redesigned website at <https://beautynut.com/>. The platform features a clean, modern layout to make the shopping experience simple and enjoyable for customers while taking them on an immersive journey around the world.

With this launch, Beauty Nut delivers an elevated digital experience that provides consumers with a clear grasp on the brand's purpose-fueled foundation. "We are thrilled to unveil our new website to the public which allows users to easily explore and shop our products while gaining a strong understanding of who we are as a company," said Sam Bouji, Founder of Beauty Nut. "Our producers in Morocco are at the core of the Beauty Nut community, and we strive to connect them to a global audience who can share in our passion for quality products and social good."

With social consciousness at the forefront of the brand's ethos, Beauty Nut seeks to produce beauty products that you can truly trust. All products in the range are made from 100% organic Argan Oil and Prickly Pear Seed Oil from Morocco, and the entire line is clean and cruelty-free. Beauty Nut's oils are completely goat-free and are produced by local Moroccan women's cooperatives, helping to provide sustainable, living-wage jobs to thousands of people in the region. Beauty Nut aims to conserve

Moroccan culture and encourage social and environmental responsibility by purchasing materials directly from local producers in Morocco, in addition to giving back 10% of net profits to the community.

For more information about Beauty Nut's products and the company's mission and values, please visit <https://beautynut.com/>. In addition to the brand website, consumers can also shop the collection on [Amazon](#).

About Beauty Nut

Founded on a passion for the beautiful gift of Argan Oil and the community that produces it, Beauty Nut is devoted to producing clean and cruelty-free beauty products. With a commitment to offering the highest caliber experience for consumers, Beauty Nut's products are made from 100% organic Argan Oil and Prickly Pear Seed Oil directly from Morocco. Beauty Nut seeks to empower all people, encouraging them to love their inner and outer beauty.

Media Contact

5W Public Relations

beautynut@5wpr.com

Source : Beauty Nut

[See on IssueWire](#)