

AdCounty Media stands with its employees in this crisis once again!

Salary hikes & insurance cover for all employees and each of their dependents



Haryana, Gurgaon, May 3, 2021 ([IssueWire.com](https://www.issuewire.com)) - As India lies in the throes of the worst crisis of our lifetime, every day we wake up dreading whose death or disease the next phone call will announce. Praying every night, pleading with God to spare our near and dear ones, the tension in the air is palpable – the depressing thought that there is no getting away from it is constantly on our minds.

Adding to that the rising costs of medical expenses have left many of us in a lurch, and while we cannot do much to protect our colleagues, Adcounty wanted to ease their minds off the burden of medical expenses, in the event of an infection or crisis. 'We will be providing all our colleagues and each of their dependents with 5 lac (6700 USD Approx) individual Covid insurance cover, to be used for medical expenses, hospitalization, home care, etc,' says Delphin Varghese, Co-founder & Chief Business Officer, AdCounty Media. Adding to this AdCounty Media has also announced a flat 10% salary hike for all employees for the next two months. This is over and above the normal appraisal process and subsequent salary increments that will be done in the year, irrespective of the business scenario in the recent time. In 2020, when all companies were letting go of employees stating the Covid crisis, AdCounty announced a 10% flat salary hike for all colleagues. "We hope that this will provide some amount of emotional ease to our colleagues, and help them overcome these tough times. We have always worked as a family unit, and will continue to support one another in all situations," he added.

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