## **Zhejiang Export Online Fair Announces Stationery and Sports Supplies Expo for ASEAN Market**

**Malaysia, Kuala Lumpur, Apr 13, 2021 (Issuewire.com)** - The virtual expo and business matchmaking platform is being organized by the Zhejiang Department of Commerce and coorganized by Zhejiang Zhongzhe International Exhibition Commerce Co., Ltd.

The pandemic has created an environment where businesses need to be innovative to meet the challenges of the new normal. Online exhibitions and buyer-seller meeting platforms have emerged as the go-to destination for those who want to expand and diversify in the changed scenario of current times. In sync with this thought, Zhejiang Export Online Fair 2021 has announced a unique opportunity for stakeholders in the Stationery and Sports Supplies industry to meet and generate business via video conferencing. The Online Fair on Stationery and Sports Supplies will be held from 20th to 22nd April 2021 and is targeting the buyers from ASEAN Nations who are looking to source innovative products and accessories from key Chinese suppliers.

Supported by CREAT, the expo will see more than 50 top manufacturers from Zhejiang province, showcasing their latest range of Stationery and Sports Supplies for buyers from ASEAN Nations. There will be innumerable options to choose from such as – Outdoor Sports and leisure products, mountain sports equipment, camping equipment, travel backpacks, fitness equipment, health products, sports casual wear and accessories, sports cultural tourism products, office supplies, stationery, toys, etc.

This is an excellent platform to strengthen trade between ASEAN Nations and Zhejiang at a time when a business has hit a new low due to the restrictions on travel and transportation. The expo will give a boost to business opportunities and will help stakeholders in exploring new avenues to diversify and expand in the current business environment. The range of products has been selected keeping in mind the requirements of the ASEAN market.

All discussions amongst participants will take place online via the Zoom Video Conferencing platform.

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