

ZARI JAIPUR: Introducing Latest Collection Of Suits, Sarees, Gowns, And Lehengas For Women's Wardrobe



Rajasthan, Jaipur, Apr 26, 2021 ([Issuewire.com](https://www.issuewire.com)) - Zari Jaipur, a brand known for its creative and elegant designs, has dressed more than 20,000 brides for their special wedding day and more than 2,00,000 baratis for various occasions in the past 16 years. Their exquisite collection of suits, sarees, gowns, and lehengas mesmerizes everyone.

For years, fashion-forward women have been preferring Zari to find the perfect dress for any event or festival. Some of the clients adore our contemporary [party wear gowns](#) and dresses for get-togethers, birthdays and cocktail parties while for others, their love for sarees is everlasting and they prefer to wear the designs from catalogs of embroidery, printed, banarasi, and leheriya artforms which are best suited for parties, weddings, and other events.

Now, Zari has expanded its high-end collection to include items such as [sharara suits](#), Indo-western, [palazzo suits](#) to cater to generation-next women. The present collection of more than 25,000 hand-picked designs gets updated regularly to bring something new to our client's palette. From ethnic wear to fashion wear, the finest fashions are easy to find at this store which is why Zari Jaipur is loved by many for more than a decade now.

A lot of hard work, patience, and passion goes into the designing and making of Zari Jaipur's clothing articles. The creative director of Zari Jaipur, Mrs. Preet Palawat, and her talented team of designers works meticulously to curate an outfit. Fabrics are sourced from fine weavers across India. After that, it is dyed in colors forecasted for the season. Then it is embroidered or tie and dyed with the help of master skilled artisans as per the approved designs. As Zari says "Color is the King" so the company's extended focus is given on natural tie and die materials. The uniqueness of the material blends with the

artisan's techniques and needlework, and the final product is show-cased for our clients and eventually, it finds its way into the clients' wardrobes.

All the outfits are an amalgamation of craftsmanship and comfort which is reflected in all of our collections including unstitched suits. Women of all ages love to shop from our latest unstitched suit collection and get them customized according to their style quotient.

Since there are never enough excuses to wear a saree in our tradition so a saree becomes the staple outfit for a woman anywhere, any day. This undying love of sarees has also led to the rise in designer collections of sarees online. Zari Jaipur has been bringing us the best of ethnic wear for years and now they are offering us an updated selection of sarees that will give our wardrobe a much-needed change this summer.

Zari Jaipur celebrates all forms of deep-rooted craft and craftsmanship be it the opulence of Banarasi brocade from Banaras or craft of Leheriya from Rajasthan or Tussar Silks of Jharkhand. Zari Jaipur beautifully captures the elegance of diverse cultures by paying attention to intricate details and extraordinary weaves. The entire collection of their store is decorated in the charms of sequins, mirrors, zari, gotta Patti exceptional tie and dies, and more.

As the admirers of Indian wear reside everywhere, they ensure that their products are always of high quality and reachable worldwide. Ethnic wear lovers can order their products at the best prices from anywhere in the world and be assured that the best quality will be provided to them in a short span of time.

In case of any queries, feel free to visit their offline store or get in touch online. Shop the latest ethnicwear from Zari Jaipur to amp up your wardrobe.

About Zari Jaipur

Zari, founded in 2005 is a prime exporter of leading ethnic wear worldwide. Zari caters to a wide variety of ethnic wear dresses such as— lehengas, sarees, suits, Kurtis, Gowns, imitation jewelry, dupattas, and unstitched suits.

For more than a decade, Zari Jaipur is showered with love from their customers since their products are exquisite, elegant, and are offered at amazing prices. The outstanding customer service and sensational selection make the Zari store the ultimate place for shopping for all occasions.

The first choice for customers, Zari also has a total of 5 retail stores all over India including Indore, Raipur, Udaipur, Bilaspur with its flagship store in Jaipur.

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