

Xena Networks announces Bill Mortimer (former Exec VP for Spirent) has joined its Board of Directors

Spirent's former Executive Vice President, Bill Mortimer, adds industry savvy to Xena's Board, as Test & Measurement vendor plots strategic growth amid boom time for Ethernet.



Denmark, Kobenhavns Kommune, Apr 13, 2021 ([IssueWire.com](https://www.issuewire.com)) - [Xena Networks](#) is pleased to announce that Bill Mortimer has joined its Board of Directors and is advising the Danish-based vendor of advanced Ethernet test solutions on strategic corporate growth.

“Bill will be a huge asset for Xena,” says Jacob Nielsen, CEO of Xena Networks. “He has a deep, first-hand knowledge of the industry and its key players, plus a truly impressive record for success in the fields of strategy, innovation, acquisitions, and digital marketing.”

In addition to being a full Board Member with Xena, Mortimer will be actively sharing his expertise on strategic corporate growth.

“This is an amazing time for Ethernet. Megatrends like Automotive Ethernet, Industrial IoT, 5G, TSN, and virtualization are all fueling the development of a technology which – three decades after it was launched – is now ubiquitous,” commented Bill Mortimer. “I’m looking forward to helping Xena maximize its business potential in a dynamic global industry.”

“Xena is determined to be at the forefront of this convergence,” confirmed Jacob Nielsen. “We provide cutting-edge test tools essential for first movers to ensure their solutions perform as promised. With Bill’s guidance, I believe Xena can double or triple its share of the \$2.2 billion global Ethernet test equipment market within the next few years.”

Mortimer has held senior executive positions with some of the biggest companies in the telecommunications industry on both sides of the Atlantic. He spent six years as Executive Vice President with Spirent and seven years as Vice President & General Manager at JDSU. Prior to JDSU, he was Vice President & General Manager at Hewlett Packard (10 years) and Agilent Technologies (5 years). Originally from Canada, Mortimer lives in Germany.

Bill Mortimer will join Jacob Nielsen for the opening presentation of “Discover Xena“, the company’s first virtual event for customers which will take place on April 22. [Register here](#)

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