

Upcoming Corporate Social Responsibility (CSR) Webinar for Local Nonprofit and For-Profit Organizations



**YOUR BRAND
SHOULD STAND
FOR MORE
THAN A PROFIT.**

WEBINAR

LEARN HOW
**CORPORATE SOCIAL
RESPONSIBILITY
IS A GAME CHANGER
FOR YOUR BRAND!**

LEARN MORE →

Florida, Tallahassee, Apr 21, 2021 ([Issuewire.com](https://www.issuewire.com)) - B-EZ Graphix and The Institute for Nonprofit Innovation & Excellence (INIE) will host a virtual webinar on Thursday, April 29, 2021, at 7:00 p.m. EST called, *How Corporate Social Responsibility Is A Game Changer For Your Brand*.

This event will outline the importance of policies and programs that promote the socio-economic

development of the communities that our local businesses serve. The webinar will emphasize the significance of Corporate Social Responsibility (CSR) and how it will enhance the growth of a business by building trust and improving brand loyalty with other businesses.

"I strongly believe that the health of our businesses heavily depends on the health of the communities we serve. We are nothing without our people," said Brian Wyatt, President, and CEO of B-EZ Graphix.

This webinar's keynote speaker is Felina Martin, Executive Director of The Institute for Nonprofit Innovation & Excellence.

During this webinar attendees will learn how to develop and implement CSR programs that will help your brand and your community grow, and will hit key points on:

- What is Corporate Social Responsibility (CSR)
- How to Develop Effective CSR Policies and Programs
- How to Get The Best ROI from CSR
- How to Empower Your Teams with CSR
- How to CSR Can #EXCELERATE The Growth Of Your Brand

Registration fees are \$59 per person to for-profit organizations and FREE to non-profit organizations. For each registration, B-EZ Graphix will donate \$20 to benefit the programming and outreach of INIE.

To register for the event, access the event webpage at <http://bit.ly/ChangingTheGameWithCSR>.

About B-EZ Graphix:

B-EZ Graphix is a Florida veteran and minority-owned full-service creative, marketing, and website design agency with a strong social focus based in Tallahassee, Florida. For over 16 years, B-EZ Graphix has been #EXCELERATING brands with scroll-stopping visual experiences, click-worthy website designs, and growth-driven marketing strategies through social media, email, and public relations. To learn more about B-EZ Graphix, visit <https://www.bezgraphix.com/>.

About INIE:

The Institute for Nonprofit Innovation and Excellence (INIE) is a management support organization that strengthens the capacity and impact of the nonprofit sector through education, collaboration, and advocacy. This organization works to enhance the nonprofit sector and ensure that it continues to serve as a driving force for this region's economy and quality of life. In addition to offering training sessions and workshops for nonprofit leaders on topics such as fundraising, finance, communications, strategic planning, and more, INIE works strategically to leverage resources on nonprofits' behalf. To learn more about INIE, visit www.myinie.org.

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