## **Startupper Announces Acquisition by NovaCrypt**



**Virginia, Ashburn, Apr 1, 2021 (<u>Issuewire.com</u>) - <b>NovaCrypt**, an international umbrella organization, has acquired **Startupper**, an online newsletter that keeps aspiring and established entrepreneurs up to date with everything going on in the startup world.

Startupper, founded by Pranav Giridhar, is an online media company made up of dedicated writers that currently provide over 15,000 weekly readers worldwide with quick and easy-to-read articles as well as interviews with successful entrepreneurs. Startupper is on a mission to provide accurate and authentic

startup news.

This acquisition will allow Startupper to expand our content creation team, accelerate subscriber growth and reach a wider audience. Startupper's founder and CEO, Pranav Giridhar, will continue to lead the company as part of NovaCrypt.

## **Media Contact**

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Source: Startupper

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