

simpleshow video maker Celebrates User Talent with Inaugural Awards



Florida, Miami, Apr 28, 2021 ([Issuewire.com](https://www.issuewire.com)) - This week, [simpleshow video maker](https://www.simpleshow.com) announced the winners of its inaugural community-driven awards. These awards were created to recognize user-generated content submitted by enterprise-level clients across five distinct categories: training, internal communications, leadership & development, compliance, and health & safety.

simpleshow video maker is an award-winning, easy-to-use explainer video software that enables users to create a high-quality video in a matter of minutes. Global companies have looked to the software to help solve operational disconnects in areas such as communication, collaboration, training, and more. Last year, the Software as a Solution (SaaS) garnered industry accolades and recognition from Training Magazine, Training Industry, and The Learning Awards.

With hundreds of submissions from world-renowned corporations, the winning videos were selected by an internal panel of explanation experts that reviewed all entries, considering factors such as storytelling, creativity, and simplicity. A few of the category winners include **Sanofi**, Best Internal Communications video, and **General Mills**, Best Leadership & Development video.

The creators of the winning videos will receive a \$250 donation to apply to the non-profit of their choice.

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