

## Naboso Technology Launches New Distribution Partnership in Australia



**Arizona, Chandler, Apr 21, 2021 ([Issuewire.com](https://www.issuewire.com))** - Naboso Technology, the creator of the first commercially available proprioceptive insoles, mats, and flooring, announces the launch of its new distribution partnership with Australian footwear distributor Stepping Out Footwear, Pty, Ltd.

“This partnership with Stepping Out Footwear will allow Naboso to streamline its Australian D2C fulfillment process and expand its outreach within the reseller and wholesales markets,” says Dr. Emily Splichal, founder of Naboso Technology. “The decision to expand D2C outreach in Australia is part of Naboso’s larger global growth strategy”

Stepping Out Footwear will be handling all of Naboso’s D2C website fulfillment offering Australian customers faster shipping times and better rates. In addition, they will be selling our products on their own site and overseeing B2B outreach and wholesaler relations.

**About Naboso Technology:**

Naboso Technology, a leading proprioceptive material company aims to improve stability, strength, and coordination through the use of its patent-pending textured material. The Naboso product line targets the small nerve proprioceptors on the bottom of the feet, which no other commercial product can do. Dr. Emily Splichal, the founder of Naboso Technology and Functional Podiatrist, based her products on research supporting how the skin on the bottom of the foot can stimulate the nervous system. Born out of the need to help people with neurological conditions, the Naboso product line also has applications in performance, ergonomic wellness, and overall foot health.

About Stepping Out Footwear, Pty, Ltd.

Stepping Out Footwear is a footwear wholesaling business and exclusive distributor of the Xero shoe footwear and Naboso brand. Hamish Lorimer, Director of Stepping Out Footwear has been involved in the footwear industry for over 30 years. Stepping Out Footwear is a privately held company based in Sydney, Australia.

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