Mobile App Launch by Jambo Shoppe

Jambo shoppe has launched it new mobile application for online shopping in Kenya.

Kenya, Nairobi, Apr 1, 2021 (<u>Issuewire.com</u>) - 22 March 2021 Jambo Shoppe, Kenya's leading e-commerce platform, launched its much-awaited mobile app for iOS and Android devices. The massive online store has announced that to celebrate the launch they are offering promotional discounts of up to 10% OFF on all pre-paid orders. This means that if a smartphone on their website goes for Ksh 9,999, all customers who make prepaid orders will enjoy 10% off hence buying the product at 8,999.

While making the announcement in Nairobi, the Chief executive officer of Jambo Shoppe, Sanjay Pathak said "Our mission is to make it easier for consumers to place, track and pay for orders more conveniently and securely. Jambo shoppe mobile app offers consumers the best prices in the market across all categories. Besides offering the best prices online, users get to enjoy an additional 10% on any product above Ksh1,000. To get a discount all you need to do is apply coupon code "JAMBOAPP" when paying for the item."

With the number of smartphone users worldwide reaching 2.8 billion according to Statista, it is expected the over 2 billion people will make some form of a mobile eCommerce transaction. This makes it a perfect time to launch a <u>Jambo shoppe mobile app</u>.

"The new app is useful to both consumers and entrepreneurs looking to buy or sell goods online. You can order a smart Tv from the comfort of your chair and have it delivered anywhere in Kenya. On the other hand, you can become one of our agents and sell your products online. The icing on the cake is the fact that customers who download our APP will be the first to receive daily notifications on the most discounted product including deals of the day, flash sales, and clearance sales. Furthermore, the Jambo Shoppe mobile app is very user-friendly and easy to navigate, through. It enables one to save their favourite product on the wishlist thus making shopping easier." Sanjay added.

The popular online store houses everything you can possibly imagine from trending electronics like laptops, tablets, smartphones, and accessories to in-vogue fashion staples like shoes, clothing, and lifestyle accessories; and wardrobes to appliances that make your life easy like washing machines, TVs, ACs, blenders and other time-saving kitchen and small appliance.

To get more details about the JamboShoppe app, visit the website or contact Jambo Shoppe customer care via +254 20 37500 00 or through their email cs@jamboshop.com.

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