

Marketing Tycoon Chaitanya pradhan on his way to make local Brick & Mortar stores Digital & Profitable during Pandemic



Maharashtra, Mumbai, Apr 2, 2021 ([Issuewire.com](https://www.issuewire.com)) - The Coronavirus pandemic has triggered an economic crisis in the entire world followed by loss of jobs with various businesses being hit hard financially.

In these rough times, Saniya Infomedia Private Limited has been beneficial for all Retail segments.

Being Operating from thane, Mumbai. This company has taken all surrounding Brick and Mortar Retailers Online and has helped them make huge turnovers lately.

E-commerce marketing Expert Chaitanya Pradhan says that “Selling products online is simple and a Passive Income source. Brick and Mortar stores generally don’t agree with us at the start so we have to educate them on how this works! Being a new industry for the 90’s generation. People are not aware of how e-commerce marketing works! We had our sales team go each store by store convincing them to sell online, we handled their digital marketing and now they are making money in Lacs per Month!”

Saniya Infomedia Private Limited sold their e-commerce website packages at dirt cheap prices to these shops during the pandemic and helped people get out of the financial crisis.

Chaitanya Pradhan now being one of the Board of Directors of Saniya Infomedia & Chaitanya Pradhan Builders & Developers is also successfully running businesses in Organic Farming, Fishery & Import Exports.

He also has plans to launch an E-commerce website in India which will replicate Amazon & Flipkart Business model with a twist which he keeps as a secret until then.



Media Contact

Saniya Infomedia Private Limited

info@saniyainfomedia.com

8108205670

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