

Local Business Owner Dr. Amera McCoy Named to NSBA Leadership Council

Black-Owned Business McCoy Consulting LLC CEO added to NSBA Leadership Council



MCCOY CONSULTING LLC

Illinois, Chicago, Apr 19, 2021 ([Issuewire.com](https://www.issuewire.com)) - Dr. Amera McCoy, McCoy Consulting LLC, Chicago, IL was recently named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation's oldest small-business advocacy organization and operates on a staunchly nonpartisan basis. Dr. McCoy, a recognized leader in the small-business community, joins the NSBA Leadership Council alongside other small-business advocates from across the country as they work to promote the interests of small businesses to policymakers in Washington, D.C.

"As a small-business owner, I see daily the importance of being involved and active when it comes to laws and regulation," stated Dr. McCoy. "Joining NSBA's Leadership Council will enable me to take our collective small-business message to the people that need to hear it most: Congress."

Dr. McCoy holds a Doctorate in Business Psychology with a focus on Industrial-Organizational Psychology. This unique education positions Dr. McCoy to assist businesses in creating sound foundations for their future through classes, content, coaching and capital. As a result, her company creates impactful solutions that increase business exposure, visibility, and longevity. Dr. McCoy is also a Forbes Coaches Council member and blog writer.

Dr. McCoy joined the NSBA Leadership Council as part of her efforts to tackle the many critical issues facing small businesses, including tax reform, regulatory restraint, health care costs, and how the Affordable Care Act will impact small businesses. The NSBA Leadership Council is focused on providing valuable networking between small-business advocates from across the country while ensuring small businesses a seat at the table as Congress and regulators take up key small-business proposals.

“I am proud to have Dr. McCoy as part of our Leadership Council,” stated NSBA President and CEO Todd McCracken. “She came to us highly recommended and I look forward to our coordinated efforts for years to come.”

Please click here to learn more about [McCoy Consulting LLC](#).

For more on the NSBA Leadership Council, please visit www.nsba.biz

McCoy Consulting LLC offers business owners and their company’s classes, coaching, content, and capital resources. The firm focuses on helping businesses plan for longevity by creating dynamic cultures, community support, and access to capital.

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