

How Nth Sense helped a nutritionist in nailing the digital presence of her practice

Read about how Nth Sense provided the best patient engagement solutions solving all the objectives of Nutritionist Ankita Vaidya with positive patient outcomes.



Texas, Dallas, Apr 8, 2021 ([Issuewire.com](https://www.issuewire.com)) - Nth Sense an online [patient engagement](#) platform that strives to strengthen the healthcare system and make it more patient-centric. While helping various healthcare professionals from different domains, here is about how the [patient engagement solutions](#) by Nth Sense helped one of the nutritionists associated, Ms. Ankita Vaidya, in getting remarkable brand visibility on digital media.

The value of nutrition and healthy living has risen since the COVID-19 pandemic has sprung in with various adverse effects. It has not just remained to coronavirus but has a whole different consequence on the human lifestyle in totality. The serial lockdowns in the beginning and the altered working and living manners have largely affected food habits.

On the other hand, Nth Sense and Ankita Vaidya had witnessed false [information about health & nutrition](#) floating around at similar times. Immensely concerned about this pool of unverified information spreading & wanting to counter this scenario, Nth Sense had set an adaptable strategy by leveraging the power of digital media & feedback analytics.

Through a report, there can be seen 2 major objectives fulfilled for Ms. Vaidya by Nth Sense-

- Bridging the gap in-between and building communication amongst the Nutritionist and not only the patients but other health enthusiasts too.
- Spreading authentic nutritional information and creating awareness about the importance of nutrition via them.

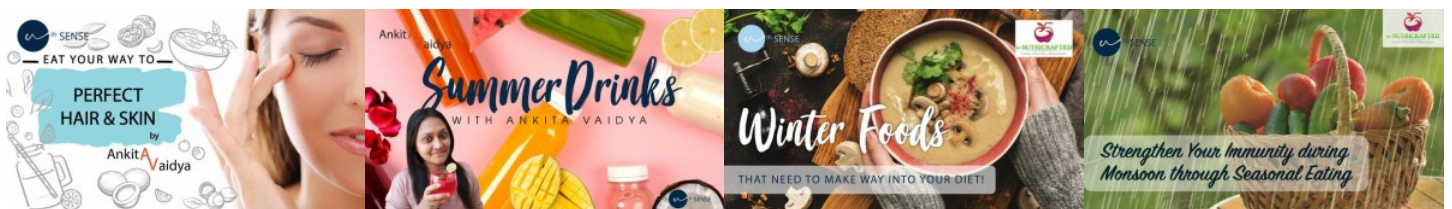
Efforts that were taken by Nth Sense to help Ankita Vaidya let her knowledge around nutrition reach the masses in the most effective ways-

- Blogs- Focused on how to make healthy food yummy too, so that there is no scope of avoiding nutrition.
- Appealing to [social media](#) creatives- This shared authentic information creatively.
- Feedback form, an extra step towards perfection – The patients were asked to fill a feedback form questioning whether they are liking the content shared and if they have any other suggestions.
- A special collab blog- Spoke about the food tips for healthy teeth. Thus 2 professionals were brought together for holistic health care- a nutritionist and a dentist. This attempt remarkably boosted the social media numbers for the concerned nutritionist.

How did these efforts help [nutritionist Ankita Vaidya](#)?

- While talking about numbers, the social media reach kept increasing by 300% month on month. The new accounts reached on Facebook and Instagram were 57% and 61% respectively. Along with this, the page views on their expert health blogs also saw a significant increase of an average of 40% month on month.
- Besides, the consistent efforts of providing authentic information and value addition for the people increased the word of mouth and referrals; ultimately resulting in an increase in the clientele for the Nutritionist talked about so far.

With this, Nth Sense aims at taking its strategy for nutritionists one step ahead in the coming times. If you are looking for a similar digital boost and effective online patient engagement solutions, visit <https://www.thenthsense.com/solutions> and start your journey.



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