

High-powered Hollywood Film Publicist and Producer, Diana Carter, wins at the Muse Creative Awards

Arykas and Ybots take the Silver award home

ARYKA's & Ybots's PR/MARKETING FIRM

Here at ARYKA's we pride ourselves in our outstanding relationship with our customers. We think outside of the box which helps us and others reach their business goals. We dedicate our time to understand what works and what doesn't when it comes to brand acceleration and innovation.

We specialize in Talent Publicity, Product Placement, Strategic Marketing: Films, Branding & more; our approach will give your business that extra adrenaline shot it needs. Aryka's creative team takes the time to understand your brand and finds the most effective way to convey that to your audience from strategy to implementation.



Diana Carter
CEO

English-Spanish

Hollywood, NY, ATL
Soon: London, Spain, Mexico

Info@arykasandybots.com

My dream for Aryka's started few years ago and it has surpassed my expectations. It would not be the company it is today without the hard work and perseverance of my team.

Every day we go from strength to strength as we strive to become a GLOBAL leading company that provides the best value to our customers.

With the growing need of marketing I'd say we are in the right space to make a difference and maintain our position within the industry.

ARYKA's make the Impossible. Possible

OUR 5 CORE VALUES



Services

We care about our customers success.



Precision

We use our attention to detail in every job.



Adaptive

Stay on top of the current trends.



Results

Strategically focus on content marketing



Competitive

We remain relevant in the current market.

FORBES Next Top 1000 Nominee

Los Angeles Business Journal Women's Awards Nominee

California, Hollywood, Apr 13, 2021 ([IssueWire.com](http://www.IssueWire.com)) - High-powered Hollywood Film Publicist and Producer, Diana Carter, wins at the Muse Creative Awards Diana Ramos-Santiago Carter, a US ARMY Veteran, High-powered Hollywood Film Producer, Talent Manager, Casting Director, Distribution Rep, and Senior Public Relations Analyst wins Silver at the Muse Creative Awards 2021. Diana is the CEO & Founder of ARYKA's & Ybots PR/Marketing Firm, the Co CEO of Panther Trail Films, and the COO of

Ciro Dapagio Productions based out of Hollywood with soon offices in New York, ATL & London.

Carter is an experienced Chief Executive Officer with a demonstrated history of working in the entertainment industry. Skilled in Search Engine Optimization (SEO), Negotiation, Product Placement, Exit Strategies, and CEOs. Nominated for 2021 FORBES inaugural Top Next 1000, inspiring entrepreneurs on their way to great success. Her goal has always been to present the best creative elements and to exceed the qualifications of future projects. She works with award-winning directors, producers, and actors in TV and film productions. Her leadership skills, Can-do attitude, driven and creative thinking are establishing an impressive tracking record in the film industry.

Her continuous self-development in Film Production, Financing, and Distribution is setting her apart from others and opening new opportunities worldwide. She is currently working on projects in collaboration with Award Winner, Primetime Emmy Nominees, and others.

Her Memberships include PR Society of America, NAACP, Emmy's NATA Suncoast, Emmy's NATAS Pacific, Emmy's NY NATAS, Academy of Museum Motion Pictures, American Film Institute, Sundance Film Institute, National Women's History Museum, Radiance Festival, Film Independent.

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