

Ferns N Petals Collaborates with Natural Skin Care Brand Mamaearth for Mother's Day



Delhi, New Delhi, Apr 29, 2021 ([Issuewire.com](https://www.issuewire.com)) - Ferns N Petals, India's largest online gift portal famous for its remarkable product range suitable for all occasions and pioneers of the concept of flowers is always at the forefront when it is about celebrating special occasions. With Mother's Day around the corner, the brand has recently launched a beautiful campaign-#Spoil your Mum. It revolves around the concept of pampering your mom to your heart's content and going the extra mile to find out what she loves. To let you Spoil Your Mum, Ferns N Petals has collaborated with Mamaearth, the natural skincare brand, and is all set to launch an exceptional Mother's day gift range.

Ferns N Petals is known for delivering joy since 1994 and is spread across 150+ countries. Celebrating Mother's Day has become quite challenging amidst the pandemic. The brand is making all efforts to make the occasion extremely special. This year, customers can bring a smile to their Mother's face by

ordering [healthy Mother's day gifts](#) from the online portal. [Mamaearth](#) is known for its toxin-free and natural products suitable for all skin types, especially for new mothers. The hampers include soothing Mamaearth face products, Mamaearth hair range, indoor plants, candles, and more. Ferns N Petals has a wide range of gifts like cakes, flowers, plants, chocolates, and more than the customers can order along with the exquisite Mamaearth hampers.

Speaking on the collaboration, Mr. Paritosh Bindra, Head of Categories- Ferns N Petals, said, *"Mothers are selfless, and they are the definition of unconditional love and care. It is the purest form of love, and nothing can come close to replacing it. We must express gratitude and reciprocate it with small and big gestures every day! Hence, we are ecstatic to announce that we have joined hands with Mamaearth, a natural and toxin-free brand, this Mother's Day. Together we have launched a gifting range for your loving mother as a reminder that even she deserves to take some time off to be spoilt and pampered. The Ferns N Petals and Mamaearth gift hamper consists of natural skin and hair care products accompanied with exotic flowers, planters, and personalised items packed to perfection. To ensure safety during these testing times, we are aiming to deliver across India. We are maintaining all the standard procedures like sanitizing the packaging and delivering it with [all safety measures at your doorstep](#),"*

With natural Mamaearth products and Ferns N Petals' impeccable gift range and timely delivery services, customers can make this Mother's Day an unforgettable affair.

About the Company

Ferns N Petals is a market player in the niche of flowers and gifts in the country. Being a driving force of innovation, the brand has 400 plus outlets across 120 cities, pan India, and offices in Dubai and Singapore. Started with a single store in 1994 in Delhi, Ferns N Petals has been leading the business for more than 26 years now and has altered the entire landscape of online floral and gifting with the development of an online marketplace. Ferns N Petals is consciously foraying into small towns and every nook and corner of the world to mark its presence.



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