

Eten Group Appoint Head of Marketing & Client Experience

Japan, Tokyo, Apr 7, 2021 ([IssueWire.com](https://www.issuewire.com)) - Eten Group today announced the appointment of Peter Swift as Head of Marketing and Client Experience.

Peter will report to Global Head of Distribution, Adam Denby-Jones with Global Head of Institutional Solutions, Susan Ramsay. He will also join the Senior Leadership Team.

In this role, Peter will be responsible for leading the marketing team and the client experience strategy for Eten Group. He will work closely with the sales, product, and distribution teams to drive marketing initiatives, support Eten Group's sales efforts globally, and further enhance the client experience.

We are happy to have secured the services of Peter as he will really add a lot of value to our future plans for expansion in Australasia as well as adding some valuable hands-on experience to the team.

Media Contact

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Source : Eten Group

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