

D'IYANU Releases African Spring Collection Friday April 9th, 2021



Pennsylvania, Philadelphia, Apr 8, 2021 ([IssueWire.com](https://www.issuewire.com)) - On the heels of Amanda Gorman's ravishing May 2021 Vogue cover, wearing ceremonial Ghanaian Kente cloth repurposed by Virgil Abloh, D'IYANU looks forward to brighter days for Spring 2021. Having made new history through Fall and Winter, the spirited African fashion house is embracing the hope of safe travels, Resort white, and breezy silhouettes. From house-made prints of electric blues and teal, refreshing fuchsia and regal gold, they invite customers of all backgrounds into their comfort zone.

The spring collection is available to shop Friday April 9, 2021 at www.diyanu.com/collections/spring-2021-collection.

D'IYANU (dee-ya-nu) meaning of or something wonderful in the Nigerian tongue of Yoruba, is the bold ready-to-wear clothing line for men, women and children, preserving the tradition and accessibility of West African seamstressing. For the love of culture and fashion, Nigerian CEO Addie Elabor launched the brand at the beginning of 2014 from her studio apartment in Philadelphia. Having made their signature prints in-house, D'IYANU is a detailed-oriented, inclusive line for lovers of the African diaspora. The brand inspires its community to live and dress for its boldest life. [Learn more.](#)

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Press & Wardrobe Requests

For PR inquiries please contact Sofia Maame at contact@smtpr.co, 240-688-6937

Spring Collection Highlights

- Hi-Res Images available [here](#)
- Price Range: \$25-\$150
- Ethical African Screen Print on 100% Stretch Cotton
- His & Hers Resort Sets
- Flirty Peplum Tops with Matching Headwraps

About D'IYANU

D'IYANU is proudly Black and Woman-owned. Founded by [CEO Addie Elabor](#) in 2014 to make accessible the culture of West African seamstressing. On Instagram [@DIYANU](#)



Media Contact

D'IYANU

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Source : D'IYANU

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